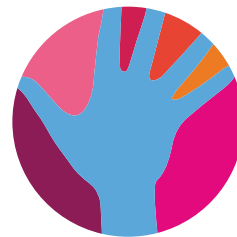




Travel for **impact**

July - September 2025 Newsletter

Introduction



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Shaping Impact, Inspiring Growth

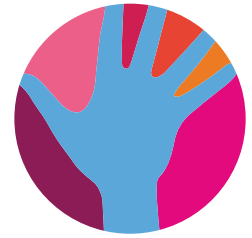
This quarter, Travel for Impact and Impact Fund have been abuzz with energy, collaboration, and forward momentum. From community-led initiatives to innovative partnerships, our work continues to spark opportunity, creativity, and sustainable change across northern Botswana.

Inside this edition, you'll discover stories of skill-building, emerging cooperatives, and exciting collaborations that are strengthening livelihoods and empowering communities. You'll also read about global connections that are shaping our craft sector, and initiatives that highlight the power of partnership and shared vision.

Join us as we celebrate achievements, reflect on progress, and look ahead to new opportunities for impact, growth, and meaningful engagements.



Connecting Tourism to Social Change.



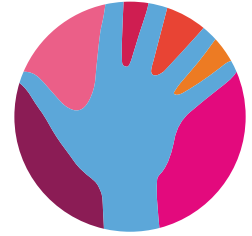
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Ntlatfatso Glass Secures Long-Term Partnership

An important milestone was reached as Ntlatfatso Glass and Sedia Hotel signed a Memorandum of Understanding, supported by partners Impact Fund and Chobe Holdings Limited, represented by Chobe Impact. The agreement strengthens a shared commitment to long-term sustainability, ensuring that this community-led initiative continues to grow responsibly while creating local impact. To mark the occasion, Ntlatfatso Glass staff presented Certificates of Appreciation to each partner in recognition of their vital support. This collaboration highlights the power of partnership in driving innovation, sustainability, and livelihoods in Ngamiland.

Connecting Tourism to Social Change.



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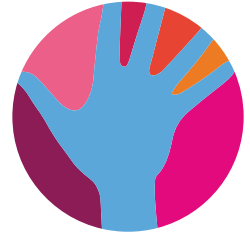
The Impact Series: See Tourism Dollars at Work

Impact Fund is proud to launch The Impact Series, a mini YouTube series showcasing how \$1 USD per Bednight directly benefits communities across Botswana. This month, we highlight the incredible work of Women Against Rape, demonstrating the real-life impact of tourism contributions. Watch the stories of empowerment, support, and resilience, and see how your stay helps transform lives.

Watch here: [Women Against Rape \(WAR\)](#)



Celebrating Culture, Embracing Sustainability



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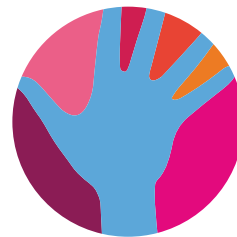
Strengthening Eco- and Community-Based Tourism

This quarter, the Conducive Eco-/Community-Based Tourism Landscape project made exciting progress across northern Botswana. In Shakawe, the Thalegang Basket Weavers held their first virtual meeting with the Shorobe Basketry Cooperative—an important step in reducing costs through technology.



The exchange inspired Thalegang's move towards cooperative registration and plans for a new retail shop supported by Botswana Diamond Trading Company. Meanwhile, artisans in Shakawe, Samochima, Etsha 6, Etsha 1, and D'kar are receiving support to form cooperatives, build by-laws, develop business plans, and access grants for growth.

Celebrating Culture. Embracing Sustainability.



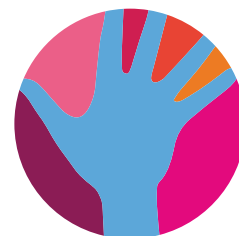
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Maun Immersive Tours: Growing Partnerships & Rising Interest!

The Maun Immersive Tour continues to gain traction, with 61 tours conducted this quarter and two major milestones achieved - Safari Essence now book with us and the successful launch of our first-ever Greys Eden VIP tour. Vendor sales added to our partners sustainability, generating \$2,120 this quarter, reflecting our steady growth and meaningful contribution to Botswana's cultural tourism landscape.



Shared Learning. Shared Inspiration.



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Tsutsubega Round tables

In Tsutsubega, the first 2 community round tables brought together NGOs, local businesses, and Impact Fund to tackle challenges such as logistics, playgroup funding, and maintaining solar electricity systems. Several more round tables are planned over the next year to enhance collaboration and encourage sharing of activities and knowledge across additional communities and focal areas under the *Conductive Eco- and Community-Based Tourism Landscape through Strengthening CSOs* project.

Building Networks. Uplifting Livelihoods.



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Bana Ba Letsatsi take their PSLE

Travel For Impact proudly celebrates our partner Bana Ba Letsatsi as 14 of their students get ready to sit for the Primary School Leaving Examination (PSLE)—a remarkable milestone! After months of dedication and a focused study camp, these young learners are ready to shine. We're thrilled to see our partners' hard work come to fruition and wish the students the very best as they write their exams through to October 13th.



Building Networks. Uplifting Livelihoods.



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GlobalGiving



Travel For Impact is Now on GlobalGiving!

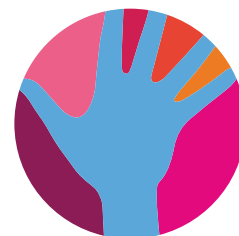
We're excited to announce that Impact Fund is now on GlobalGiving, a platform that connects donors worldwide with vetted organisations, making it easy to give safely and see the impact of your support.

To launch our presence, we're spotlighting our first campaign where Nell Pollak from Colorado, USA, ran the Makgadikgadi Pans Ultra Marathon this past September, raising funds for Pabalelo Trust (Samochima) and the Shorobe Basketry Cooperative. Every donation helps empower communities, protect the environment, and preserve traditional crafts.

Follow the link to help support: <https://www.globalgiving.org/projects/nell-pollak-ultra-marathon-botswana/>



Building Networks. Uplifting Livelihoods.



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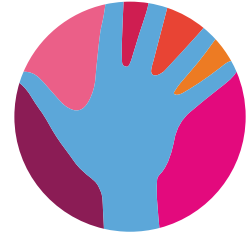
Empowering Artisans, Preserving Culture!

This quarter, Impact Fund took it upon itself to assist basket weavers and ostrich eggshell artists in northern Botswana by launching a campaign on GlobalGiving called “Empowering Artisans, Preserving Culture.” The campaign supports women in forming cooperatives, strengthening their skills in business, marketing, and governance. With your assistance, we’ll help them access bigger markets, earn fair prices, and sustain their cultural heritage. You can contribute any amount from \$10 upwards toward our \$50,000 goal.

Support this initiative by clicking on the link below
<https://www.globalgiving.org/projects/turn-crafts-into-livelihoods-in-botswana/>



Thank you and welcome



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Thank you to Dr. Paul Hirsch!

For three weeks, Dr. Paul Hirsch supported us through the BITC and SES program, working with Gosaitse Lekoko to strengthen Crafted Botswana. His expertise improved systems, service delivery, and export readiness. We thank BITC and SES for this valuable collaboration and look forward to welcoming Dr. Hirsch back in the future.

Welcome to the Team, Duke!

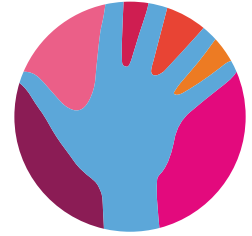
We're delighted to welcome Duke, a U.S. Peace Corps Community Economic Development Volunteer, joining us for two years in Ghanzi District. A Georgetown University Economics graduate, he will support artisans, small businesses, and Dqae Qare Game Farm. Originally from Connecticut, Duke brings fresh energy and global perspective to our work.



Welcome to the Team, David!

Impact Fund is excited to welcome David Kelapile to the team as our Learning and Development Officer for the Conducive Eco- and Community-Based Tourism Landscape through Strengthening CSOs project. David will play a key role in developing online learning modules and establishing a research and development unit. This unit will support the growth and sustainability of both existing and newly formed collectives over the next two years. We're thrilled to have him on board and look forward to the valuable contributions he'll bring to the project and the communities we serve.

Thank you to our partners!



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We're pleased to offer a secure, convenient way to support our community partners via PayPal. You can now donate directly through our [Donate Page](#) or purchase handcrafted products on [Crafted Botswana](#) making giving simpler, safer, and more impactful by connecting global generosity with local change.



A big thank you to our Travel Partners whose support enables us to do what we do.

1USD Partners: Africa Pride, Africa Voyages (\$5), Botswana Holidays, Capricorn Safaris, Capture Africa, Desert & Delta Safaris, Drumbeat Safaris (\$2), The Elephant Trails Safari Co, Endeavour Safaris, Ker & Downey Botswana, Letaka Safaris, Madiba, Miyaka Travels, Africa Inspiration, Outback Africa, Rainbow Tours, Safari Destinations, Safari Essence, Safari Specialists (\$2), Sense of Africa, Explorations Company, Yoga Safaris.

Bednight Bank Partners: & Beyond, African Bush Camps, Belmond Safaris, Bushways Safaris, Cresta Maun, Great Plains Conservation, Helicopter Horizons, Karangoma Camp, Letaka Safaris, Lodges of Botswana, Machaba Safaris, Mack Air, Maun Lodge, Mma Tsebe Camp, Natural Selections, Ngamiland Adventures - Jao Camp, Okavango Expeditions, The Maun Garden Studio Bed & Breakfast, Sanctuary Retreats, Setari Camp. Thamalakane River Lodge, Xigera.

Donor Partners: European Union, UNESCO, International Fund for Cultural Diversity (IFCD).

CHANGING LIVES FOREVER

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