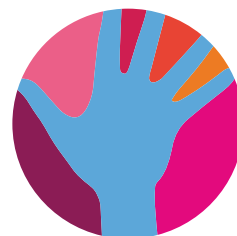




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January - March 2025 Newsletter



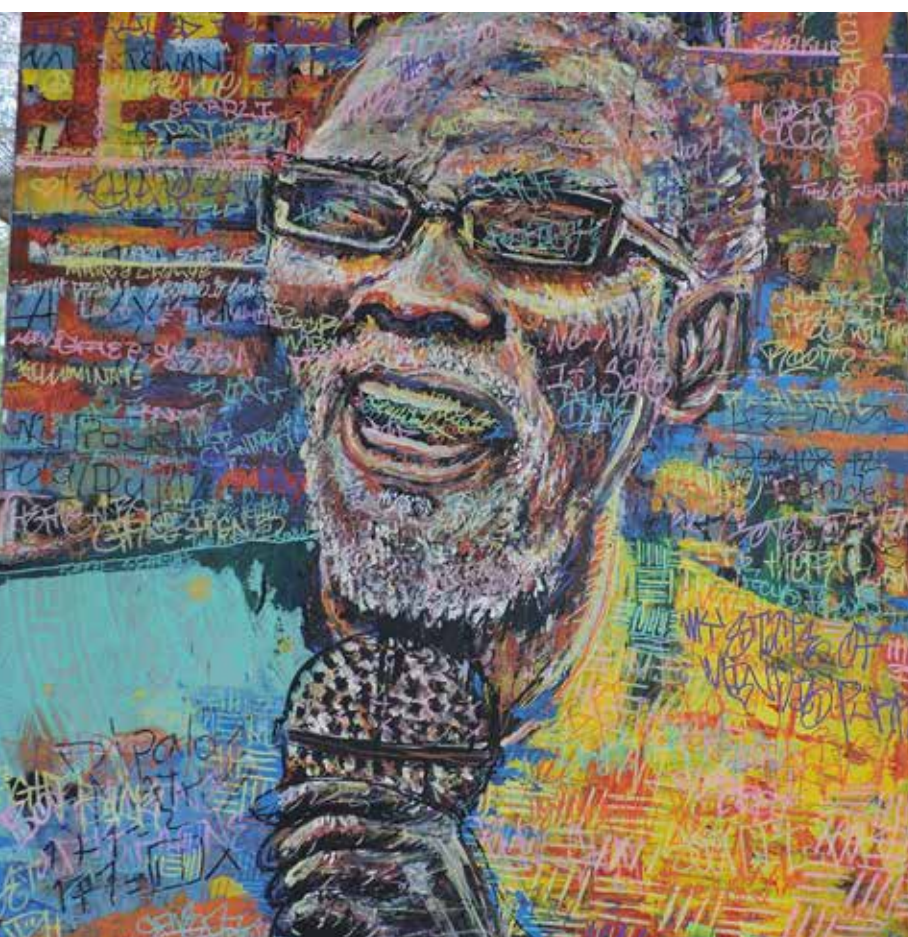


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# Introduction

**Dear All,**

As we enter 2025, we remain dedicated to advancing the People's Path, ensuring our community partners and small businesses access the tourism value chain effectively and competitively. The 1USD per Bednight and the Bednight Bank initiatives continue to be the foundation of our impact, now strengthened by new partners helping us channel more resources into communities.



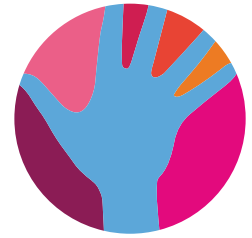
We are proud to be able to continue our support to organizations in Shorobe, Maun, D'Kar, Samochima, Shakawe, and Tsutsubega, helping them grow stronger and more resilient. With growing partnerships and new opportunities ahead, we look forward to a year of impact, collaboration, and sustainable growth.

Here's to a transformative 2025

**With best wishes,  
Ruth and the Impact Team**



# Connecting Tourism to Social Change.



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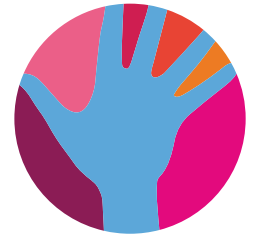
## Maun Immersive Tour Hosts Miss Botswana

We recently hosted Miss Botswana and Miss World finalist, Anicia Gaothusi, on the Maun Immersive Tour, leading to nationwide coverage via Daily News and Radio Botswana. This collaboration, made possible through Botswana Tourism Organization and other key partners, highlights the power of creative partnerships in shaping a more inclusive local tourism industry.





# Shared Learning. Shared Inspiration.



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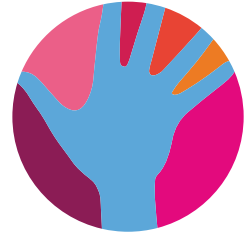


## **A new chapter for early childhood development in Tsutsubega**

Travel For Impact was honoured to attend the official opening of the Community Play-Group at the Kgotla in Tsutsubega, a milestone initiative by the Re Jala Peo Foundation in partnership with the Shashe Village Development Committee of Tsutsubega in collaboration with the Light of Tsutsubega Development Company. By providing structured learning, it lays the foundation for lifelong education and opportunity, showcasing the power of strategic partnerships in driving positive change.



# Shared Learning. Shared Inspiration.



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## Empowering Ngamiland through innovation

Travel For Impact celebrates the launch of the Community Innovation Centre in Maun, led by The Innovation Kgotla with support from the German Embassy Gaborone, Chobe Holdings Limited, and Safari Destinations. Equipped with cutting-edge resources, the center offers courses in coding, digital marketing, and design thinking, empowering young learners and entrepreneurs with 21st-century skills. This initiative helps foster innovation in Ngamiland, expanding access to education and opportunities for all.

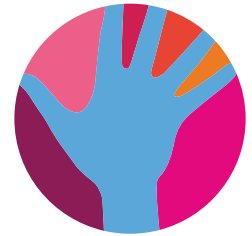


Embassy  
of the Federal Republic of Germany  
Gaborone





# Building Networks. Uplifting Livelihoods.



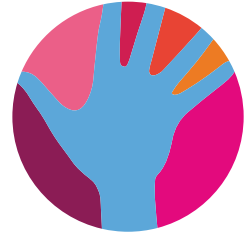
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## Economic Empowerment Programme

Travel For Impact's Economic Empowerment Program continues to grow in 2025. In this quarter we hosted a UNESCO-sponsored workshop where Jene Liebenberg worked with local artisans to enhance their skills and maintain quality of products. Looking ahead to May, Dr. Pam Samasuwo will mentor basket weavers in high-end design. These initiatives support sustainable entrepreneurship and cultural preservation, equipping artisans with valuable skills for a brighter future! Support their work by ordering the T-shirts seen here through [Crafted Botswana](#) and help sustain ethical, community-driven products!



# Building Networks. Uplifting Livelihoods.



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**Ntlafatso Glass Project**  
With support from Chobe Holdings Limited and Great Plains' Conservation, the Ntlafatso Glass Project continues to empower local artisans. In an upcoming product development workshop, South African designer Eugenie Drakes will guide the glass artisans in refining their craft and creating innovative designs. This initiative enhances skills, sustainability, and economic opportunities, strengthening the community project's product and market competitiveness. Please visit their lovely curio shop located at Sedia Hotel and/or show support by following their page on Facebook [@Ntlafatso Glass Project](#)



# Building Networks. Uplifting Livelihoods.



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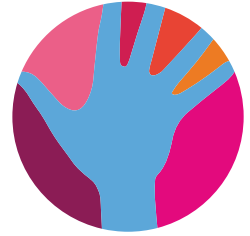
## A visit from our board member

It was a pleasure to welcome Mr Bashi Gaetsaloe, one of our Directors, to the office. He shared words of encouragement and commended our team's efforts in driving meaningful impact. His support and leadership continues to inspire us as we work towards our mission. Thank you, Mr. Gaetsaloe!





# Farewell and welcome



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With heartfelt gratitude, we say goodbye to our incredible Peace Corps Response Volunteer, Dara, who was with us from February 2024 to February 2025. From supporting community partners to enhancing community initiatives, assisting with our websites and general operations, her impact has been immeasurable. Her dedication and passion will be deeply missed. We wish her endless success in her future endeavours and many new adventures ahead!

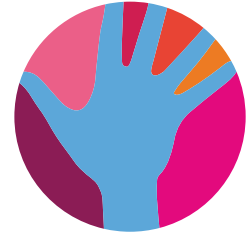
## Welcoming our new Peace Corps Response Volunteers

Impact Fund is excited to welcome our new Peace Corps Response Volunteers: Charles in Maun, bringing international sales, marketing, and business expertise; Ruksana in Shakawe/Samochima, supporting community organizations with her entrepreneurial skills; and Brockton, working with our community partner Shorobe Baskets. We're thrilled to have them on board for a year of collaboration, growth, and impact. Welcome to the team!





# Travel for impact other news



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## In sacred memory of Xgaiga “Greement”

The rains that fell in D’kar towards the end of February were more than weather – they were a tribute, a farewell as Xgaiga “Greement” journeyed to the Ancestors. A towering figure of wisdom, resilience, a renowned storyteller, traditional fire maker and community leader, he carried the Naro voice with unwavering strength. His teachings were not just stories; they were the roots of a legacy that will continue to grow. Though his presence is no longer among us, his impact lives on in every life he touches. Rest well, Greement. Your spirit remains. #XgaigaForever #NaroLegacy





# Thank you to our partners!



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We're pleased to offer a secure, convenient way to support our community partners via PayPal. You can now donate directly through our [Donate Page](#) or purchase handcrafted products on [Crafted Botswana](#) making giving simpler, safer, and more impactful by connecting global generosity with local change.



A big thank you to our Travel Partners whose support enables us to do what we do.

**1USD Partners:** Africa Pride, Africa Voyage, Botswana Holidays, Capricorn Safaris, Capture Africa, Desert & Delta Safaris, Drumbeat Safaris, The Elephant Trails Safari Co, Endeavour Safaris, Ker & Downey Botswana, Letaka Safaris, Madiba, Miyaka Travels, Africa Inspiration, Outback Africa, Rainbow Tours, Safari Destinations, Safari Essence, Safari Specialists, Sense of Africa, Explorations Company, Yoga Safaris.

**Bednight Bank Partners:** & Beyond, African Bush Camps, Belmond Safaris, Bushways Safaris, Cresta Maun, Great Plains Conservation, Helicopter Horizons, Karangoma Camp, Letaka Safaris, Lodges of Botswana, Machaba Safaris, Mack Air, Maun Lodge, Mma Tsebe Camp, Natural Selections, Ngamiland Adventures - Jao Camp, Okavango Expeditions, The Maun Garden Studio Bed & Breakfast, Sanctuary Retreats, Setari Camp. Thamalakane River Lodge, Xigera.

**Donor Partners:** European Union, UNESCO, International Fund for Cultural Diversity (IFCD).

## CHANGING LIVES FOREVER

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