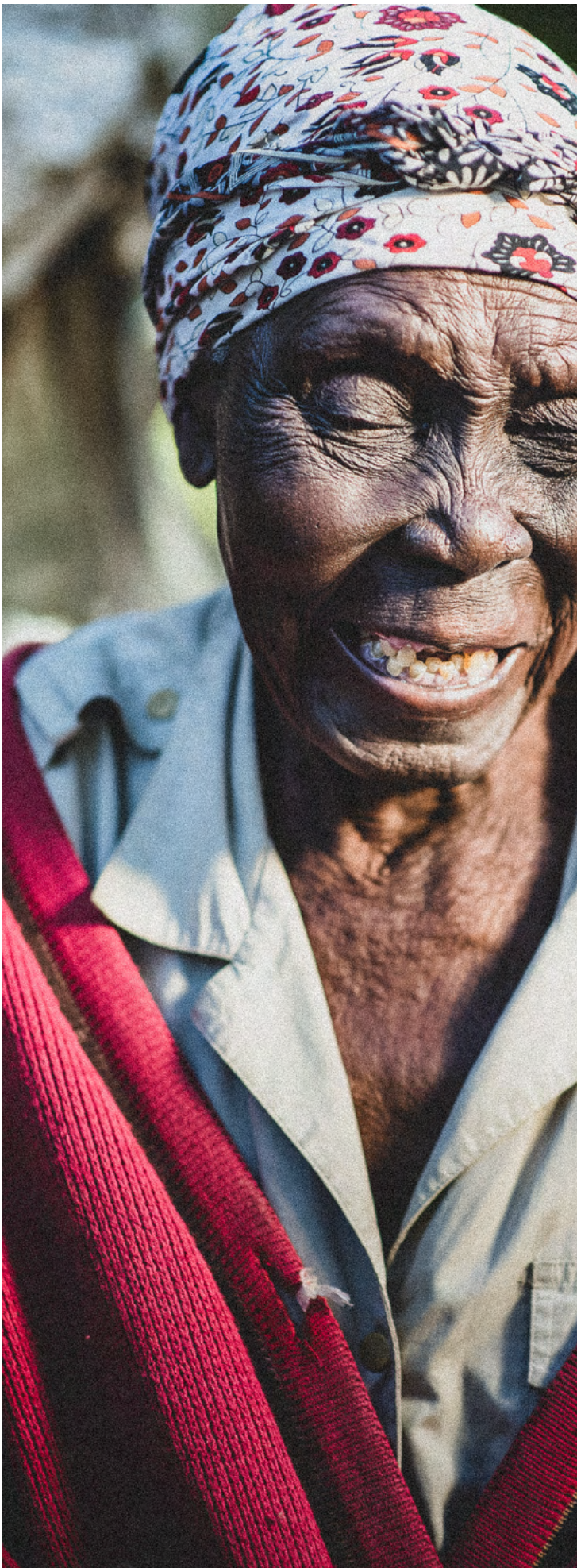


**TRAVEL
FOR IMPACT**



**REPORT
2019**



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welcome

Travel for Impact aims to bridge the gap between the tourism sector and civil society, **allowing visitors and tourism companies to give back to the communities which host them**, thus creating “inspired and empowered communities”.

Travel for Impact started on the ethos that a commitment from everyone can make an enormous difference. Through TFI we enable the travel industry to come together and create a movement to support their neighborhood (#ItTakesAVillage). It really does take a village to enable sustained change, to work with families, to raise children and to weather the storms of life. Travel for Impact allows us to create this in Maun and the surrounding areas; **to start building a good neighborhood, we must first become a good neighbor.** This is what we emphasize at TFI, and it is an important element of what we refer to broadly as “responsible tourism”.

One of Travel for Impact’s key values is sustainability. Putting up a building is amazing, but we need to have ongoing commitments to make sure this building delivers – that staff is in place to provide services and activities out of the structure, and for organizations to operate into the future confidently.



A substantial focus is placed on wildlife conservation by organizations across the tourism and NGO spectrum in Maun. Being based here, we believe **Travel for Impact has an important role to play in conservation** as well. We believe that conservation is not just for those living on the edges of wildlife areas. For conservation to really happen there needs to be a movement from the general population, and **tourism can be a powerful instrument to enable that to happen**. In order to motivate people and enable them to recognize the power of the industry to shape environmental and wildlife integrity, we believe it is critical that the Tourism Dollar is felt and seen to work beyond communities that border those areas. Travel for Impact builds a bridge from the ordinary person in the community to wildlife, encouraging those ordinary people – who never experience Botswana as a tourist – to value what wildlife brings to them and to the country.

As one of the most revered men in history, Nelson Mandela, once said, “it is in your hands to make a difference” and my goodness you certainly have. **This report is a testament to what you as travel and community partners have enabled.**

Travel for Impact works with two key partners: our community partners (local NGO partners aligned to our strategic focus pillars) and our travel partners (prestigious tourism operators and agents), and we need to work for both. We are always open to new ideas and suggestions so please help us make this a movement that you can be proud of!

We hope those who already partner with Travel for Impact continue to commit and those that are not yet on board come on board.


Signed,

Ruth Stewart
Director



THE WHY & HOW

“ At Travel for Impact (TFI), we believe that small, incremental change can have profound impacts on people’s lives.



Botswana has experienced stable growth since independence in 1966, which has brought with it its own rippling effect of successes and challenges and a relatively new identity of a “middle-income” country. For those of us on the ground however, it is clear that “economic growth” and “prosperity” are not always synonymous. While the overall economic growth has continued to expand in the country, so too has the widening of **disproportionate income gaps**.

Botswana’s middle-income classification has caused the withdrawal of financial support from many international donors in order to help countries recognized as being in greater need than Botswana. The decrease in financial support threatens the sustainability and future of organizations fighting against injustice in their communities, who depended on that external funding to survive.

In recognizing the burgeoning success of the tourism industry, Travel for Impact set out to establish a **‘destination movement’** to encourage the tourism industry to join hands in creating a fund to support community driven initiatives, creating lasting and symbiotic relationships between travel and community partners, and recentering the benefits of tourism back to Botswana people.



In This Report

The re-defined aim of Travel for Impact is to create a culture of self-sufficiency in addressing structural environmental, social, and economic injustices, whereby community partners are able to continue their valuable work with the wholehearted support of the tourism industry.

In the sections below, we reveal to share with you a deep dive into all of our areas of engagement (*Children & Youth, Conservation, Culture & Heritage, Women*), the individual portfolios and celebrations of success of our community and travel partners, and our new focus on economic empowerment.

In many ways, this report is a ‘thank-you’ letter to all of those involved in shaping, sustaining, and supporting the destination movement. With your help, we’re one step closer to Changing Lives Forever Through Travel.

Internal Operations

Our methodology in operationalizing this mission has undertaken continuous development since our establishment in 2014. One thing was clear from the start: everyone is needed, everyone is wanted. Both community and travel partners are essential in breathing life into the destination movement – neither is more important than the other, but under the right circumstances, can complement each other enormously. As Travel for Impact continues to grow, so too does the clarity of our organization’s structures.

We are thrilled to share with you an updated, abbreviated description of our internal operations:

1

We operate at an 80/20 split. A full 80 per cent of our income generated from travel partnerships, grants, and independent donations is invested directly into our community partners. This 80 per cent contributes to the *core funding* of our community partners in order to ensure that they are supported in fulfilling their work without worrying about the sustainability of their existence. Core costs cover financial burdens and running costs that other donors won't touch (electricity, transportation, rent, salaries etc.) as core services aren't necessarily the 'shiny' parts of development. The remaining 20 per cent allows Travel for Impact to raise the profile of our partners through interactive marketing, provide years of experience in regard to resource mobilization, strategy development, governance support, advice, and reassurance.

2

Our travel partners contribute financially in two ways: The Impact Fund (separated into the 1USD and Bed Night Banks), or through independent Corporate Social Responsibility (CSR) management. Partners are able to provide either 1 USD per night that a guest stays with their company, the full amount paid for a night or flight booked with their company, or a fee for CSR management.

3

Our community partners are local NGOs which align to our strategic engagement pillars: Culture & Heritage (Polokong), Children & Youth (Bana Ba Letsatsi, FeedAChild and Shelter Botswana), Women (Women Against Rape and Crafhood), and Conservation (Maun Animal Welfare Society).

4

We also support Ad-Hoc community-based projects that align with our values when funding allows (although the sustainability and self-sufficiency of our community partners is our main focus).

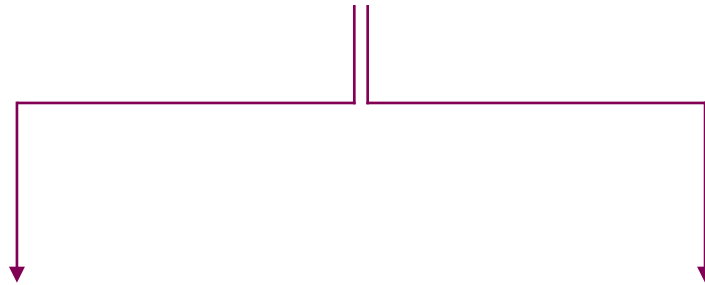
5

TFI launched an Economic Empowerment Program, to broaden our scope to include meaningful entry-points into the tourism value-chain. Livelihoods are also supported in varying capacities through our community partners.



THE *impact* FUND

Partners can donate to Travel for Impact's Impact Fund through two main avenues:



Travel partners who choose to support Travel for Impact through the *1USD per Bed Night* channel of the *Impact Fund* contribute 1 USD per night that a guest books through their company.

Through *1USD per Bed Night*, we are able to support the sustainable funding of our growing number of core partners and community initiatives.



A 'Bed Night' is a night or flight booked through one of our travel partner's accommodations.

The *Bed Night Bank* is a partnership funding initiative with Safari Destinations. *Bed Night Bank* supporters will donate a number of Bed Nights or flights to Safari Destinations which are managed on behalf of Travel for Impact and incorporated into clients' itineraries. Travel for Impact receives the full amount paid for those Bed Nights/flights.



**“A COMMUNITY
THAT INSPIRES
THEIR CHILDREN”**

COMMUNITY PROFILE: BANA BA LETSATSI

Bana Ba Letsatsi (BBL) has been protecting and fighting for the future of our children since 2002, providing the **guidance, care and emotional support necessary** for children who are orphaned or are **at risk of being failed by adults, adult-driven systems, and institutions**. Each child referred to and registered with Bana Ba Letsatsi is provided with a program **implemented in line with their needs**, including a range of supports – counselling, home visits, skills development, informal education, reintroduction to formal education, daily meals, clothing, shelter, transportation, medical attention, hygiene facilities, and creative outlets to name a few.

BBL works to support children in challenging periods of transition, **protecting their futures**, and giving them the best chance possible to grow into their potential, and recognize their inherent value. The children supported at BBL are faced with a host of complex circumstances including a lack of parental care, not going to school or dropping out at an early age, sexual or physical abuse, begging, child labour and substance abuse. Bana Ba Letsatsi's work is aimed at addressing these challenges in the **long term**, ensuring that when a child leaves the care at BBL, they are returning to a **safe, supportive and loving environment**. Whether it be family rehabilitation, home and school visits, early childhood educational programming, mentorship opportunities, practical skills training, school holiday care, stimulating recreational activities, or transitioning children back into school, Bana Ba Letsatsi works relentlessly to ensure that every child in Maun has the same opportunity at success.

The work is not without its challenges. The emotional labour of caring for a **burgeoning number of children in need of support with limited resources** is a constant concern. Fortunately, with much perseverance and community support, Bana Ba Letsatsi **has secured their future home in Matlapana**, where their new centre will begin construction in the coming year (see page 19). All the while, they still provide daily meals and services to the smiling faces of children who feel the love, care, and support that BBL sustains, in anticipation for their new home.

In addition to providing funding for sections of the new build, Travel for Impact has been involved with Bana Ba Letsatsi's **sustainable funding of core services** to relieve some of the pressures of operating. Travel for Impact provides funding to sustain psychosocial programming, counsellor salaries, and food supplies.

Bana Ba Letsatsi still continues to **change the lives of these children for the better**, and is currently celebrating the provision of **ongoing support to 208 children**. So far in 2019, BBL has supplied over **12,030 meals**, has conducted over **188 different counselling and life skills sessions**, and has conducted a combined **168 home and school visits**. As these numbers continue to grow, so too will the reach of BBL's work in our community once they are happily settled into their new home.

EMPOWERING CHILDREN TO BE THE BEST THAT THEY CAN BE.

208

current child

beneficiaries:

114 in formal schools /
36 attending non-formal
education / 58 others in
differing transitional
stages.

**“A COMMUNITY
THAT PROTECTS
ITS WILDLIFE.”**



ACHIEVING WILDLIFE DISEASE PREVENTION ONE VACCINATION AT A TIME.

Maun Animal Welfare Society (MAWS) works to protect Botswana's diverse and varied wildlife through domestic animal care. Domestic animals act as a reservoir for diseases that are transmittable to safari wildlife.

Diseases such as rabies and canine distemper virus (CDV) are extremely contagious, and are almost always fatal. CDV specifically is spread by aerosol, making it extremely difficult to control, and easily spread through shared water and food sources. **CDV has made the jump from domestic dogs to a wide range of hosts including**

jackals, African wild dogs, lions, leopards and cheetahs, with the African wild dog being extremely susceptible to contraction. With only 3,000 of these endangered animals left in Botswana, protecting them and other species from diseases spread by domestic animals is an increasingly relevant issue to the conservation of feline and canine African wildlife.

They also **reunite, re-home and rehabilitate** lost, found and stray animals (which are numerous in Maun and the surrounding area). Sterilizations and vaccinations work to reduce the risk of cross-species disease transmission.

The organization is faced with many challenges including securing veterinary volunteers, supplies, and transportation to communities in hard to reach areas. Currently, they are working to build an isolation holding kennel and a cattery. The organization counters every challenge with their passion to provide **long-term solutions for conservation and animal welfare** in our community and across the country. Travel for Impact supports MAWS by providing the associated costs for a Vet Nurse, and both a junior and senior veterinary assistant.

Since their establishment in 1998, MAWS has made a tremendous impact throughout the region, sterilizing over **18,000 dogs**, and **vaccinating another 20,000.**

MAWS works to create a **protective barrier of vaccinated domestic animals** around Botswana's National Parks and Game Reserves, establishing a perimeter of vaccinated dogs, hoping that disease prevention can be achieved with a vaccination rate of more than 70 per cent.

MAWS focuses on the welfare of all animals, improving domestic animal care by providing free veterinary services and education to low-income villagers in remote areas across the country through regular outreach trips.



927

DOGS AND CATS
VACCINATED SO FAR IN 2019



**“A COMMUNITY
THAT CHERISHES
THEIR ELDERLY”**

COMMUNITY PROFILE: POLOKONG

POLOKONG: Rooted in the deep culture of Botswana, the traditional family structure is one which provides for itself, with the young and old being taken care of by the middle-aged. When this system is challenged and elderly fall between the cracks of our social fabric, it is time for the community to step up and care for our elders, so that they might live out the rest of their days in joyful company, loving embraces, and restored dignity

Polokong's compassionate care services provided to Maun's disadvantaged elderly works to ensure that our elders are **treasured, loved and respected** for the rich lives they have lived, and the contributions they have made to our community. They work with a number of caretakers and volunteers to offer basic necessities, loving attention, activities, food, clothing and shelter to **42 individual elderly**. Their aim is to **restore dignity** to the lives of the elderly by supporting them in bathing, cleaning, and social life. Polokong believes that caring for our elderly stimulates the community in **looking after each other**.

Of the 42 supported elderly, **all receive a daily Nutri Drink, 12 receive a warm meal, 5 elderly are supported with cleaning, and 2 with bathing**.

Travel for Impact continues to support the sustainable operation of Polokong through contributions to staff allowances and Nutri Drink expenses.

In September, partners to Polokong joined in the celebration and painting of their **newly completed day care centre**. They are hoping that the centre will become a space of **increased community interaction**, where contributors are welcomed to participate in upkeep and engage in daily activities such as home visits, a photo gallery is created, school visits are organized, and increased community volunteering can aid in the sharing of stories and transmission of culture. Polokong aims to transport **10 elderly per day** to the day centre for activities with the help of the community bus (see page 17).

**CHERISHING OUR
ELDERLY,
PRESERVING
HUMAN DIGNITY
AND CULTURE.**

**13,230
nutri drinks &
3,780 warm
meals provided
so far in 2019**



**“A COMMUNITY
THAT UPLIFTS
THEIR WOMEN”**

EDUCATING AGAINST GENDER BASED VIOLENCE AND SOCIAL INJUSTICE.

Women Against Rape (WAR) was established in 1993 in response to domestic and gender-based violence against women and children in the district of Ngamiland. As a human rights-based organization, their work is primarily centered around **addressing the systemic social issues which contribute to the abuse of women and children in our community.** They achieve this through **psychosocial counselling** for victims of physical and sexual assault and abuse, safe-house and **shelter services, public education** on reproductive and human rights, political advocacy, **legal reform**, lobbying, and **economic empowerment skills**, among other programs. They address all types of abuse, including rape, assault, defilement, incest, domestic violence, HIV/AIDS, marital problems, and child welfare issues. In order to disrupt the prevalence of repeat-cases, they have also extended their counselling services to rehabilitate perpetrators.

Their incredibly important work to uphold the safety of women and children in our community blends a **proactive and reactive** approach by providing **support services** following an incident and developing and delivering **educational programs** to prevent future incidents from occurring. Their school program and awareness campaign topics range from safe sex, gender, use of power, general health and access to human and reproductive rights.

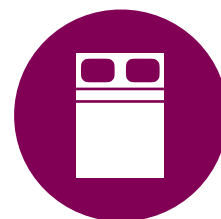
Since 2012, WAR has provided over **13,294 bed nights** to clients seeking refuge in their anonymous safe-house, sheltering a total of **21 women** and **118 children** so far in 2019. Since July 2018, they have conducted over **1,210 counselling sessions.** This year, they are also celebrating their **first international trip to Germany**, where two WAR representatives visited a partner organization to learn from **international approaches to addressing shared goals.**

With **over 25 years of experience** as an active voice and leader in Northern Botswana's fight for social justice, they are an inspirational role model to TFI, and to other community-based organizations in the area. Travel for Impact supports WAR by covering the cost of **shelter maintenance, salaries for the Shelter Matron and counsellor, and food and toiletry costs.**



4,745

individuals in our community helped through shelter and counselling services since 2012.



13,294

bed nights provided to clients seeking refuge in the anonymous safe-house since 2012.



1SD PER BEDNIGHT
ADDED VALUE



1 / AFLATOUN. Travel for Impact is partnering with StartUp4kids to enable the implementation of the world recognized Aflatoun curriculum with our community partners. Aflatoun offers training programs tailored to the required life skills and financial situation of our partners clients such as children, youth and women. Participants learn the social and economic skills they need to make a sustainable difference in their own lives and in those of the people around them. This is a very new initiative and we look forward to reporting on activities throughout 2020.

2 / COMMUNITY BUS. One of the biggest challenges facing our partners is transport. The bus has a regular timetable where children are taken to school, and the elderly are supported with food deliveries, hospital visits and pension collection. Where transport is needed to support extra-curricular events and community events, the bus is always on hand! So far in 2019, the bus has covered 30,728km, and 107,182kms total. The Community Bus with its bright, cheery colours, stands out and never fails to raise a smile as it passes by.

3 / FEEDACHILD. FeedAChild Botswana aims to address the basic nutritional needs of Maun's communities' children below the age of 5. The organization operates under the knowledge that that proper nutrition in early childhood years is crucial for healthy growth and development. The consumption of necessary nutrients on a regular basis allows for children to build better immune systems, fight illness, fully exercise their capacity to learn, and develop sharing and socializing skills. Currently, and largely due to the long term partnership and support from Safari Specialists, Feed A Child works in the Boyei, Kgosing and Boseja Kgotlas but their vision is to expand until the whole of Maun is covered.

4 / SHELTER BOTSWANA. Shelter Botswana is one of our newest partners. Shelter Botswana operates a pre-school for predominantly vulnerable children. They care for 48 children aged two to six years, and ensure that they are ready and able to take up their places in formal education, Standard 1. Along with implementing a fun and stimulating curriculum, the centre provides 3 meals a day for the children. Travel for Impact currently contributes towards Shelter Botswana's teachers' salaries and supports them in further fundraising initiatives where possible.

5 / WASTE2TOYS. The Singakwenza Waste2Toys Early Childhood Education program stresses the importance for children to learn through play, and demonstrates how to make toys and learning materials out of recycling. Some of our partners attended a workshop led by Singakwenza which taught them how they can develop foundational skills in their young children to prepare them for formal education, and how to make a variety of toys through recycling to strengthen and develop these skills. The participants were involved in a hands-on, fun, learning experience and they took away numerous new skills and economically/environmentally friendly toys to their organizations.

6 / TSHIDILO STIMULATION. Tshidilo Stimulation Centre is a sanctuary for children living with intellectual and developmental disabilities and for their parents and caregivers It is a place where children can receive stimulation, appropriate education, joy and love, and where parents are confident their children are well cared for. The centre provides specialized therapy and activity programming to support the diverse needs of their students, in a safe and loving environment. Travel for Impact and their partners continue to support the Tshidilo Stimulation centre in their annual Christmas party and Special Olympics.

ADDED VALUE

“Travel for Impact also funds Ad-Hoc initiatives aligned to our engagement pillars when funding through IUSD per Bed Night allows.”

With so many incredible initiatives and new NGOs growing in our community, we are pleased to be able to offer support to one-off projects and initiatives which fall outside of our core community partner funding which are aligned to our focus areas of Children & Youth, Conservation, Culture & Heritage, Women, and Economic Empowerment.



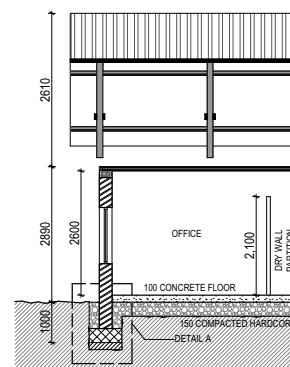
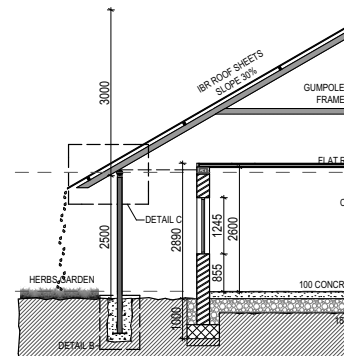
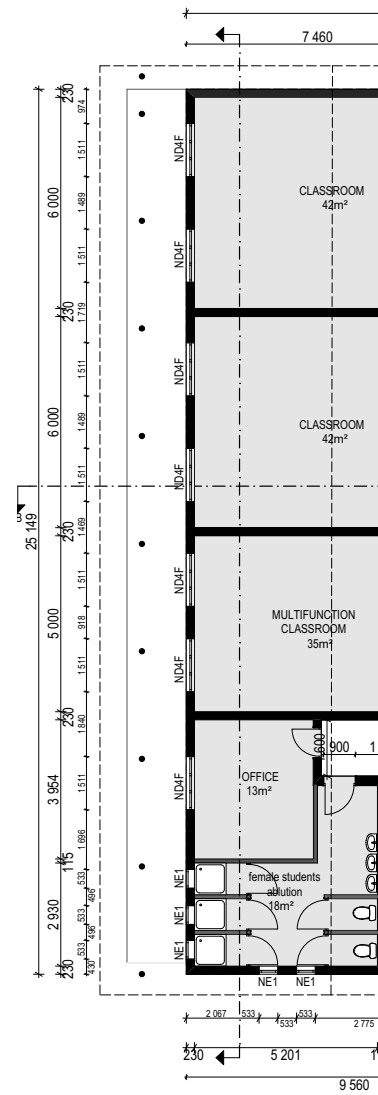
**“A COMMUNITY
THAT FOSTERS
INNOVATION”**

Bana Ba Letsatsi Build

Bana Ba Letsatsi Rehabilitation Centre (see page 9) has been located in the same single-classroom building since its inception in 2002. Since both the building and the land belong to the Government of Botswana, BBL is unable to make any modifications to best suit the services they provide or the needs of the community. However, BBL and its mission have expanded substantially since 2002. In the beginning, it was mainly a feeding centre for Maun's many 'street kids' at the height of the country's HIV/AIDS crisis. **Now, it has evolved into a nationally-recognized benchmark institution that offers comprehensive services for out-of-school orphans and vulnerable children (OVC) and youth.** Consequently, BBL is now in a space that is too small and ill-suited to the organization's current progress as well as its future goals. While BBL does its best to provide a pleasant learning environment in the current building, the over-crowded classroom and the major maintenance needs hinder such efforts. BBL's 'new home' will create an **improved, safe environment to support the children's rehabilitation and learning, promote a sense of community and belonging for the children and community, and develop a space best suited to BBL's current programs and needs to implement them.**

Now, with land allocated, funding secured, and blueprints finalized, Bana Ba Letsatsi is well on their way to moving forward with the construction of their new home. The impact of the new BBL building cannot be overstated. The new building is designed to fit all of the diverse needs of a school, counselling/rehabilitation centre, and work space for program development. BBL's new home will allow the organization to provide **tailored teaching material and increased individualized attention to each student, larger learning and play spaces for students to explore their interests and talents, and dedicated spaces for counselling sessions, art and recreational activities.** More space will allow for the flexibility in hiring instructors with different specialties, and the opportunity for children to form clubs and use the space based on their interests.

The Bed Night Bank has been foundational in supporting the BBL build through the sponsoring a number of rooms in the new building, infrastructure costs, and supporting the organization in securing further funding and resources. Travel for Impact eagerly awaits when Bana Ba Letsatsi will break ground on their new plot in Matlapana, and in sharing the celebrations of this long-awaited achievement.



**“A COMMUNITY
THAT WORKS
TOGETHER”**



CRAFTHOOD



Crafthood is an independent initiative launched by Travel for Impact in 2015 (through SAREP seed-funding), and in many ways has shaped the direction of Travel for Impact's involvement in **livelihoods and economic empowerment**, acting as the initial pilot project for our Economic Empowerment Program (EEP) (see page 23).

Crafthood is a **centralized marketing and sales platform for basket weavers throughout Ngamiland**. Basket weaving is an intricate and delicate age-old Botswana tradition, passed down from mother to daughter over many generations.

“The skill requires dedication and patient hands to prepare, entwine, and bind together palm fronds and make these beautiful, and functional crafts.”

Crafthood's aim is to support weavers through **product development and quality control, in establishing independent livelihoods, and at the same time, preserving and promoting Botswana's rich culture and heritage**.

Since 2015, Crafthood has experienced remarkable success, generating a combined total of over BWP250,310.00 between Crafthood and EEP – sales which directly support women in subsidizing household incomes in order to feed, clothe and support their families. So far in 2019, Crafthood has helped weavers sell BWP50,700 worth of beautiful baskets. Travel for Impact continues to support Crafthood through market access, buying, distribution, quality control training, and occasional harvesting trips. Through our persistent efforts, Crafthood baskets have earned their reputation as being of consistently exceptional quality. This year, Crafthood also celebrates the launch of its very first informative booklet, which showcases the stories of individual, complex and distinct basket patterns.



**“A COMMUNITY
THAT CREATES
OPPORTUNITY”**

ECONOMIC EMPOWERMENT PROGRAM

Nelly, 33

has been able to build her own house through EEP. With electricity now connected, she is finally able to operate her business from her own yard, and no longer has to rely on help from her neighbours.

OB, 34

has used the income from EEP to pay for her daughter's preschool fees. Her daughter is now in Standard 1.

Lizzy, 38

uses the income she earns from EEP to supplement the salary from her cleaning job. Now she is able to provide consistent meals for her family, which was not the case before joining the program.

Travel for Impact established the Economic Empowerment Program in 2017 in order to address **livelihoods and female empowerment** in Ngamiland. Piggy-backing on the entrepreneurial spirit exuding from Crafthood, TFI realized the immense potential to **expand livelihoods initiatives beyond the scope of baskets within the tourism value-chain.**

EEP aims to address seasonal and erratic income in female-headed households by identifying and expanding entry-points into the tourism value chain. EEP achieves this by supporting women in the production of products to be sold to the ready-made tourism market. **Placemats, keychains, pottery, leatherwork, beading, paper jewelry, cloth bags and other innovative products** are supplied to curio markets, lodges, and camps of our many travel partners as well as for their interior design purposes. Through EEP, women are able to **develop and fine tune their skills** with quality control training. Ordinarily, the inaccessibility to camps and industry knowledge makes it incredibly difficult for independent producers to access reliable buyers in the tourism industry. Through Travel for Impact's connections in the tourism industry, women are able to **access a market they otherwise couldn't reach.**

A secondary aim of Travel for Impact's Economic Empowerment Program is **profiling the benefits of buying and sourcing products locally.** The program incorporates sustainable production values, using recycled or scrap materials and conscious harvesting techniques, turning "trash into treasure".

In addition to quality control and business skills trainings, help with accessing buyers, and product development, Travel for Impact also aids in the marketing and visual identity standards of the products, ensuring a professional, consistent and quality product for every order.

From new curio shop partnerships and new products alone, EEP has generated **BWP55,103.46** so far in 2019. With over **15 customizable products available, 8 new products developed** this year, and more in the pipeline, we couldn't be prouder of the tangible change EEP is making in the lives of Batswana women.

WHAT DID THE IMPACT FUND SUPPORT THIS YEAR?

IMPACT FUND 2019

1USD PER BED NIGHT	BED NIGHT BANK
<p>BANA BA LETSATSI</p> <ul style="list-style-type: none"> • head of psychosocial department • counsellor salary • food supplies • home visits <p>FEEDACHILD</p> <ul style="list-style-type: none"> • community development officer • packer • porridge • governance structure support <p>MAUN ANIMAL WELFARE SOCIETY</p> <ul style="list-style-type: none"> • vet nurse • senior clinic assistant • junior clinic assistant <p>POLOKONG</p> <ul style="list-style-type: none"> • three support staff • nutridrink <p>SHELTER BOTSWANA</p> <ul style="list-style-type: none"> • one teacher salary • additional teacher salary support <p>WOMEN AGAINST RAPE</p> <ul style="list-style-type: none"> • shelter matron • counsellor salary • bank charges 	<p>BANA BA LETSATSI BUILD</p> <ul style="list-style-type: none"> • number of rooms • additional build support and infrastructure costs <p>CRAFTHOOD</p> <ul style="list-style-type: none"> • harvesting trips • product development • quality control • trainings • marketing/branding • materials and supplies • marketplace support and resources <p>ECONOMIC EMPOWERMENT PROGRAM</p> <ul style="list-style-type: none"> • harvesting trips • product development • quality control • trainings • marketing/branding • materials and supplies • marketplace support and resources • outsourcing
<h1>80/20</h1>	
<p>In addition to the 80 per cent of funds through the Impact Fund (outlined above) which is shared between our core partners, projects and added value initiatives, the remaining 20 per cent allows Travel for Impact to act as a port of call to our partners, providing consistency, expertise, profiling, reassurance, confidence, governance support, and general encouragement.</p>	



CSR MANAGEMENT

Chobe Holdings

Corporate Social Responsibility (CSR) is an overarching strategy designed and implemented within a company, which holds a them accountable to contributing positively to the overall social and environmental health of their community. Chobe Holdings' CSR has continued to move forward focusing on the intersection of community involvement, education, environmental action and economic growth. The two companies which Travel for Impact supports with regards to Chobe Holdings' CSR are Ker & Downey, Botswana and Desert & Delta Safaris. It goes without saying that economic growth is the bottom line for business but more and more it is evident that conscious consumers want their 'tourism dollar' to go that bit further and CSR is coming centre stage.

JOINING TOGETHER

Mathiba Primary School benefits from a joint adoption by both Desert & Delta Safaris and Ker & Downey, Botswana. The primary school holds special significance for both of the companies, as many of their staff members used to attend Mathiba, and many of the staff's children now attend the school. This year, DDS and KDB celebrated the school's 30th Anniversary with a donation of 40 revision books per subject, a printer, 10 blackboards, stationery and other schools supplies. Throughout the year, they support Mathiba through printer cartridges on a monthly basis, tent rentals for school events and prize giving ceremonies. DDS and KDB also joined together to purchase a porta-cabin consisting of 2 classrooms, 80 chairs and 20 tables for the school. While Mathiba is currently the only joint project between DDS and KDB, both companies represent Chobe Holdings well through their independent corporate social responsibility efforts described in the following section.

Ker & Downey, Botswana



A lasting relationship.

Ker & Downey, Botswana continues to focus most of their energy on supporting their community partner of nine years — Bana Ba Letsatsi (see page 9).

KDB have committed to building the Sunshine Hall, kitchen and ablutions of the Bana Ba Letsatsi build. These rooms represent the 'heart' of Bana Ba Letsatsi's new home, and KDB's commitment to sponsoring these spaces represents the long-standing relationship with the organization. KDB also provides stationery and supplies, has started an environmental club, and sponsors an annual trip to the bush for the children at BBL.

Consistency is paramount.

Ker & Downey, Botswana contributes to the sustainability of Bana Ba Letsatsi's operations by pledging a minimum of 250,000BWP *every year*.

Reliable and consistent partnerships are the cornerstone of sustainable community development.

Desert & Delta Safaris



1 / TSODILO JUNIOR SECONDARY SCHOOL. Once again this year, DDS sponsored uniforms and school essentials for 20 disadvantaged children. In addition, 20 students (top 10 academic achievers and 10 disadvantaged youth) were sponsored to a weekend in the bush at Leroo La Tau. These sponsored trips are always enormously successful with the students experiencing their first 'taste' of lodges and wildlife - hopefully instilling in them respect and appreciation for the natural environments and wildlife of Botswana. For Tsodilo Junior Secondary's 30th Anniversary celebration this year, Desert & Delta further sponsored food and supplies.

2 / TSHWARAGANO JUNIOR SCHOOL. DDS sponsored Social Studies at Tshwaragano this

year for their prize giving. The prize winners are the top performers from Forms 1, 2 and 3, and are invited to Leroo La Tau in celebration of their efforts and school accomplishments.

3 / KHUMAGA VILLAGE. It is essential for any tourism company operating in close proximity to local communities that meaningful and impactful relationships be made with their hosts. Desert & Delta's focus on Khumaga Village is aligned to the close proximity of one of their lodges, and they continue to work to strengthen their relationship with the village. This year, DDS supported Kumaga's preschool with supplies for their playgroup, and they continued to celebrate Boipuso at the Kgotla, and to support the annual independence games hosted in the village.

THE DIFFERENCE

4 / BOTSWANA ACCOUNTANCY COLLEGE.

Desert & Delta is approaching their fourth year of partnership with the Botswana Accountancy College, which supports students in pursuing further studies within the scope of tourism and the environment. Every year, DDS selects one candidate as the recipient of a full scholarship, which covers all expenses for the duration of the student's degree. Neo Mothao from Palapye was the first candidate to receive sponsorship from Desert & Delta Safaris. Her ambitions reflect the company's values to see today's complex environmental issues being tackled by young Botswana citizens. We are pleased to announce Neo's upcoming graduation in December with a Bachelor of Arts in International Hospitality Management. Segomotso Marai is the second chosen candidate, and the first candidate from Maun. She schooled at Tsodilo Junior Secondary School, strengthening her connection to DDS. She is completing her third and final year in International Tourism Management. Kebonyekgosi Jnr Moabi is the newest sponsored student, currently completing his first year. In addition to educational sponsorship, candidates are also employed by Desert & Delta Safaris for two years following the completion of their degree, helping the students to launch their careers and gain meaningful professional experience. DDS is excited to be welcoming their first candidate on board very soon!

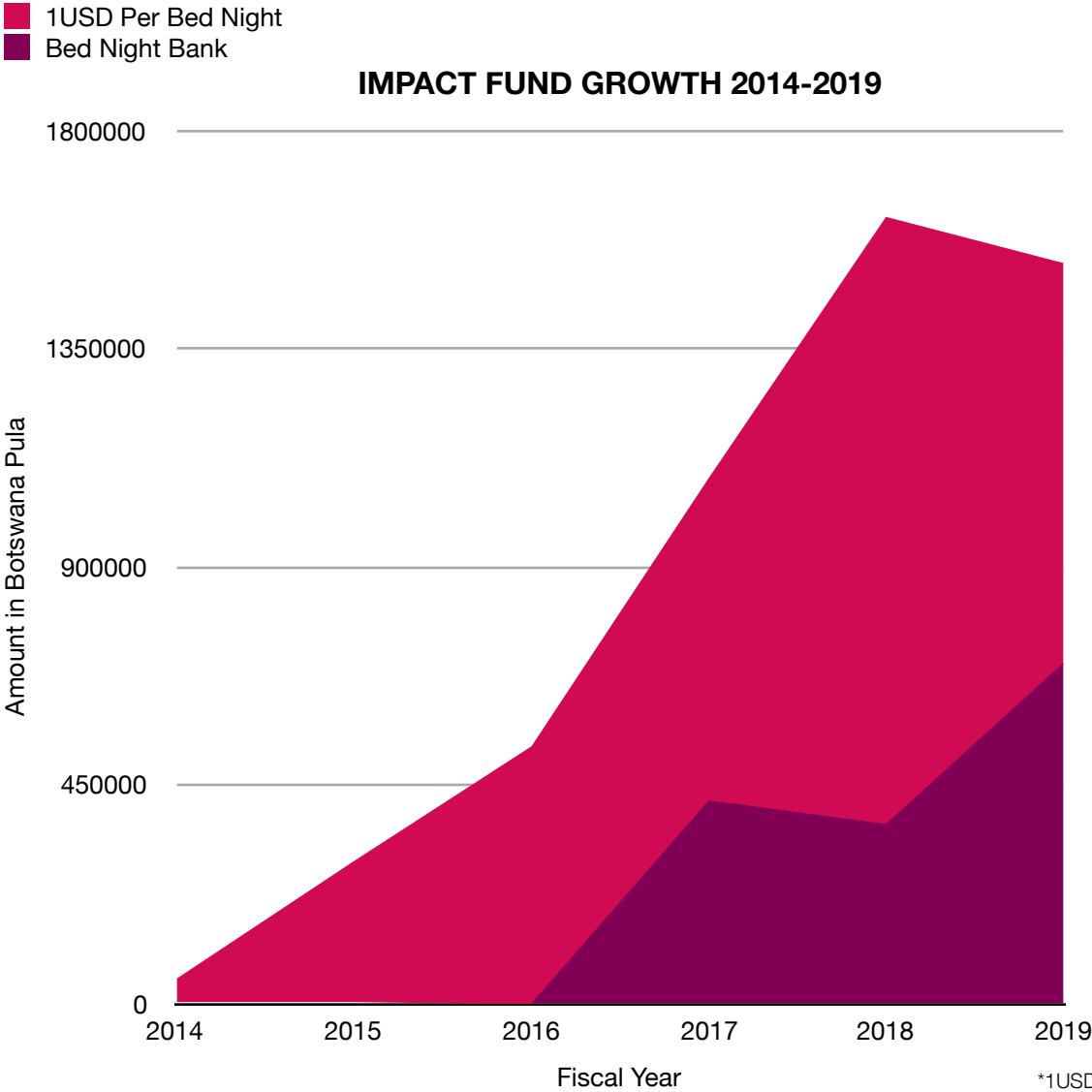
5 / 2019 ADDED VALUE. In addition to the ongoing partnerships outlined above, DDS also contributes in meaningful ways to the surrounding community when further opportunity presents itself. This year, DDS was able to provide additional support to the community by purchasing buckets and supporting a campaign to aid the District Health Management Team address a medical outbreak at the Sedia Clinic, they attended and bought 10 tables at a fundraising dinner for Maitlamo Junior School, and they provided paints for the new Polokong day centre for the elderly.

“At Travel for Impact, we believe that Corporate Social Responsibility has the power to shape the economic, environmental and social welfare of entire communities.”

In every CSR strategy we are entrusted to manage, we place emphasis on building symbiotic relationships. We help to bridge the gap between corporate and community approaches to development and seek to normalize the expectation of companies to make tangible, meaningful, and impactful change as part of their core operations. In facilitating these relationships, we hope to enable companies to implement their CSR visions. We are thrilled to offer CSR management as another avenue for Travel Partners to change lives forever through travel.

TRAVEL FOR IMPACT IS COMMITTED TO SEEING SUSTAINABLE DEVELOPMENT THROUGH RESPONSIBLE TOURISM; CHANGING LIVES FOREVER THROUGH TRAVEL.

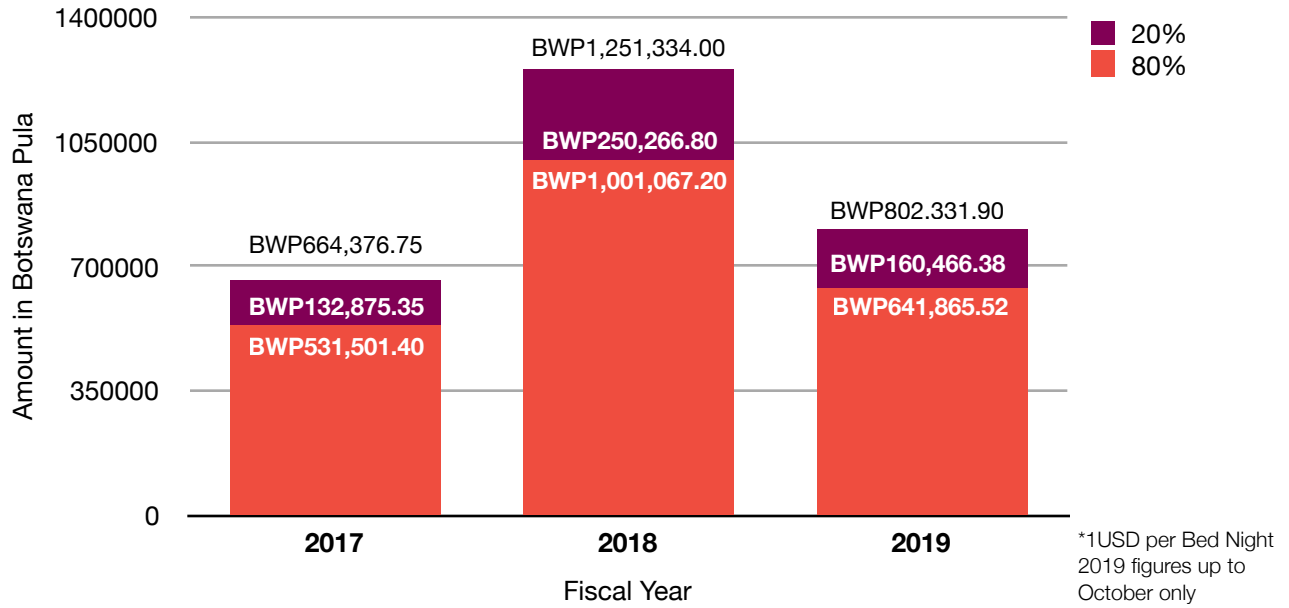
FINANCES AT A GLANCE



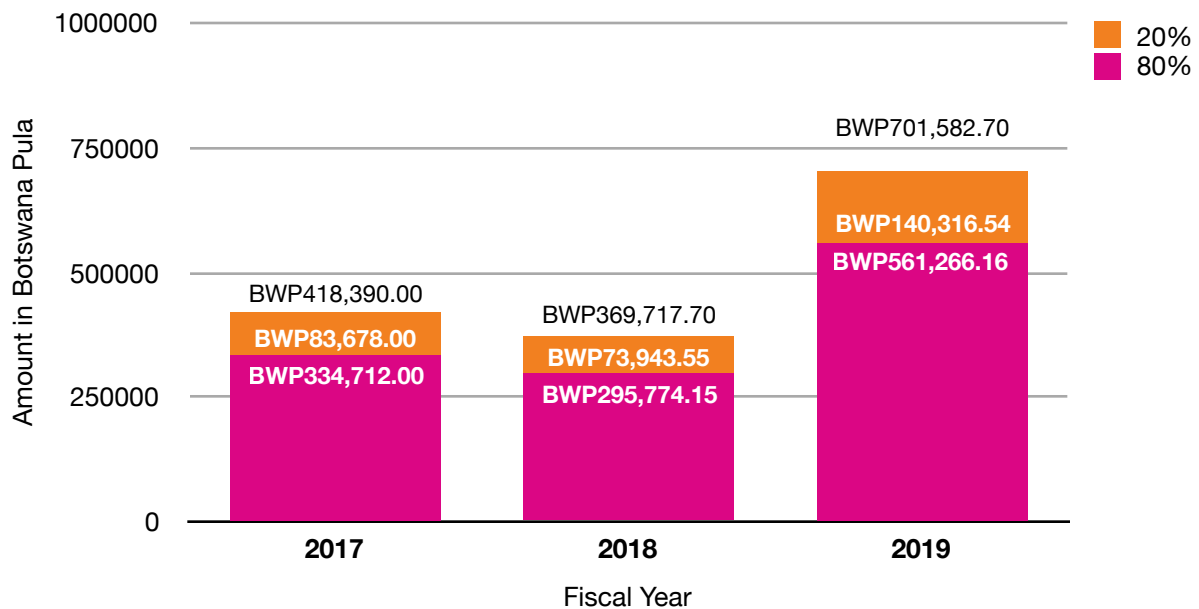
*1USD per Bed Night
2019 figures up to
October only

*Bed Night Bank was
established in 2017.

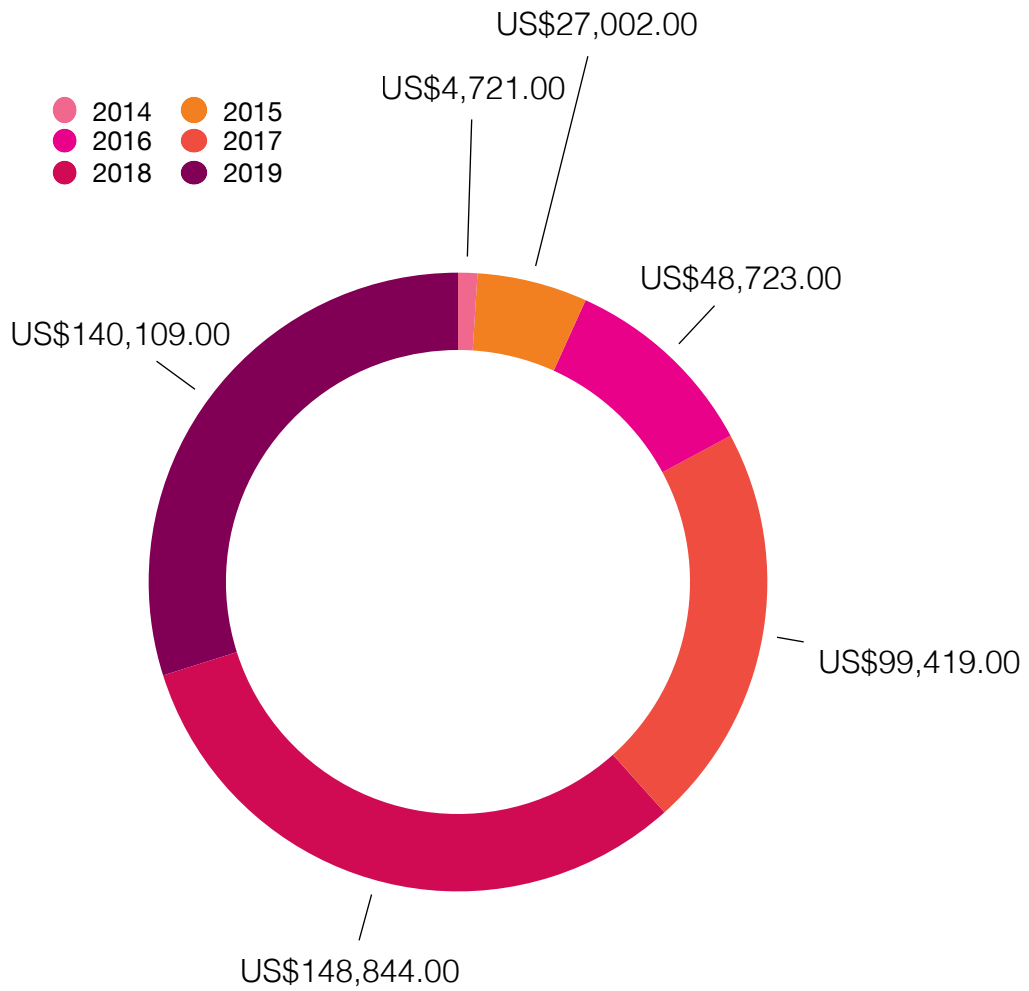
1USD PER BED NIGHT 2017-2019



BED NIGHT BANK 2017-2019



IMPACT FUND TOTALS 2014-2019



IMPACT FUND BREAK DOWN

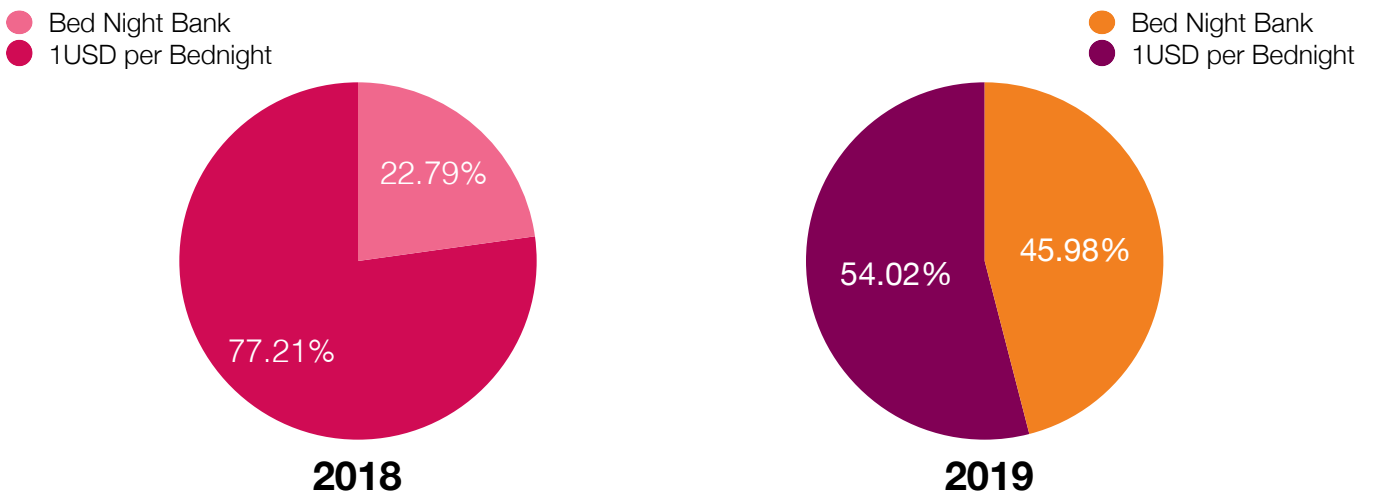


PHOTO AND ENGAGEMENT DIRECTORY

Cover. a young weaver collects palm fronds on a harvesting trip.

Content page. an assisted elderly laughing during a Polokong home visit.

Page 3. (top to bottom). a meeting at Women Against Rape; a home visit with Polokong; children playing in the Bana Ba Letsatsi yard; a basket through craft; pet owners on a MAWS outreach trip.

Page 6. zebras in Moremi Game Reserve - a nod to the tourism industry and importance of the conservation of Botswana wildlife.

Page 8. children playing at Bana Ba Letsatsi.

Page 10. a clinic assistant with one of the many animals cared for at MAWS.

Page 12. a supported elderly tells a story on a Polokong home visit.

Page 14. Couples' support at Women Against Rape.

Page 16. (top left) participants in the Aflatoun training; (top right) a classroom at Shelter Botswana; (middle left) the community bus in action at the Polokong day centre paint day; (middle right) participants at the Waste2Toys workshop; (bottom left) mixing and distributing porridge through FeedAChild; (bottom right) an art therapy session at Tshidilo Stimulation Centre.

Page 18. children at Bana Ba Letsatsi looking over the new building plans.

Page 19. corner of the BBL 'new home' blueprint.

Page 20. artists' hands and a basket sourced through Craft.

Page 22. Nelly, a member of the economic empowerment program works on her product.

Page 25. a motivational speaker event at Tsodilo Junior Secondary School.

Page 26. children playing at Bana Ba Letsatsi.

Page 27. a student at Tsodilo Junior Secondary School.

STRATEGIC ENGAGEMENT FOCUS AREAS

*due to the interconnected nature of our areas of strategic engagement, some initiatives and organizations are listed more than once to account for any overlapping benefits of projects.

CHILDREN & YOUTH

- *Bana Ba Letsatsi*
- *Community Bus*
- *Chobe Holdings CSR*
- *FeedAChild, Botswana*
- *Shelter Botswana*
- *Tshidilo Stimulation*
- *Waste2Toys*
- *Women Against Rape*

CONSERVATION

- *Chobe Holdings CSR*
- *Maun Animal Welfare Society*

CULTURE & HERITAGE

- *Craft*
- *Polokong*
- *Community Bus*

WOMEN

- *Craft*
- *EEP*
- *Women Against Rape*

ECONOMIC EMPOWERMENT

- *Aflatoun*
- *Craft*
- *EEP*
- *Waste2Toys*
- *Women Against Rape*

Travel for Impact encourages partners working within the 'destination movement' to consider the intersectionality, interconnectedness and complexity of addressing challenges on the ground. Our engagement pillars were chosen with the appreciation that supporting one area, supports all others.

“

THANK YOU to our many community and travel partners who have enabled this work to happen — with you, we are one step closer to changing lives forever through travel.



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