

IMPACT FUND



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ANNUAL REPORT 2021

Contents

WELCOME	1
OUR HISTORY & EVOLUTION	2-8
VISION, MISSION, VALUES	2
TIMELINE	3-5
IMPACT FUND STRUCTURE	6-7
FUNDING STREAMS	8
COMMUNITY PARTNERS	9-23
BANA BA LETSATSI	9-11
FEED A CHILD	12-13
MAWS	14-15
POLOKONG	16-17
SHELTER BOTSWANA	18-19
WOMEN AGAINST RAPE	20-21
COMMUNITY BUS	22-23
THE PEOPLE'S PATH	24-29
INTRODUCTION	24
MAP	25
MAP LOCATIONS	26
HUBS	27
BEYOND TOURISM	28
GLASS RECYCLING	29
CSR INDEPENDENT PORTFOLIOS	30-36
INTRODUCTION	30
CHOBE HOLDINGS	31
2021 IMPACT	32-33
PLANS FOR 2022	34
PSUB FEATURE	35-36
FINANCES	37-39
THE TEAM	40-44
PHOTO & ENGAGEMENT DIRECTORY	45



Welcome

DIRECTOR'S NOTE

If we were to give 2021 a theme, it would be that of **resilience**; resilience of individuals and organisations who have managed through creativity, determination and compromise to survive the year and in many ways come out stronger than before.

2021 has been a transformative year for Travel for Impact / Impact Fund and we are grateful to our many supporters who have helped us to recognise the opportunities around us.

Whilst *Travel for Impact* and *Impact Fund* have the same vision of 'Inspired, Empowered and Engaged Communities,' their roles and functions have become very distinct (though complementary to one another). The Impact Fund mobilises and supports community initiatives through consultation, leveraging of private sector investment and donor funding, and sustainable business practices. These organisations range from community organisations, to small and medium sized businesses, and our support reflects their individual needs. Throughout 2021 we have remained committed to our core community organisations (Bana Ba Letsatsi, Women Against Rape, Polokong, Maun Animal Welfare Society, Feed A Child and Shelter Botswana) but sadly the financial support we were able to offer them was limited. However, we are delighted that we managed to keep the Community Bus on the road and this service remains a lifeline to our partners. We remain confident that the donations from 1USD per BedNight and the BedNight Bank will return. As soon as the timing is right we will also renew our energy towards diversifying our support base through new funding streams: *Eat for Impact*, *Invest for Impact* (formerly *Business for Impact* and *Give for Impact*), and *Shop for Impact*.

The Impact Fund was fortunate to receive funding from the EU for the development of the 'People's Path'. The People's Path has been a 'bubbling' concept of the Impact Fund for several years, and was partially realised through our Economic Empowerment Programme and Craffhood. We are delighted that the People's Path allows us to consolidate these initiatives as well as grow and expand on them. The People's Path aims to be a viable and market-oriented eco-tourism circuit in North-Western Botswana linking a variety of eco-tourism and cultural activities managed directly by community groups and individuals, especially women and youth, fully integrated into the tourism value-chain, thus creating sustainable livelihoods and encouraging nature conservation.

Travel for Impact on the other hand profiles, markets, and sells the developmental work of the Impact Fund, and brands our flagship donation streams (1USD per BedNight and the BedNight Bank).

We are full of optimism for 2022 and look forward to working with our partners, community and travel, as we move forward.

Best wishes,



Ruth Stewart
Director



OUR HISTORY & EVOLUTION

WHO ARE WE, WHAT DO WE DO, AND HOW DID WE EVOLVE?

OUR VISION

OUR VISION
Inspired, Empowered and Engaged Communities.

We interpret communities in a broad way, that is, not just a group of people living together, but rather a group of people that have a common interest (e.g., the travel community, the civil society community, the government community, the donor community, the business community, etc). Our vision is all-encompassing towards the establishment of a **movement**.

OUR MISSION

OUR MISSION

The Impact Fund mobilises and supports community initiatives through consultation, leveraging of private sector investment and donor funding, and utilisation of sustainable business practices to enable independent and sustainable operations.

OUR VALUES



Growth

Supporting the small businesses that we work with, community initiatives, Impact Fund, and ourselves as individuals.



Integrity

Walking the talk in everything that we do.



Humility

Everyone has knowledge and life experience, and no one is more important than another (within Impact Fund and with our partners – we exist because you exist).



Celebrate

Remembering to celebrate the small successes!



Collaboration

Capitalizing on each other's strengths, and supporting each other in areas for improvement. Working with, not for our partners.

TIMELINE



2012



Our story begins. Travel for Impact was registered.

2013

2014

Travel for Impact takes its first steps. Bana Ba Letsatsi, Women Against Rape, Polokong, and Maun Animal Welfare Society joined as community partners and received funding towards their operations. We also partnered with Ngamiland Council of NGOs to receive our first funding to develop Travel for Impact's website through the US Embassy Self-Help Fund.

A consultancy with Southern African Regional Environmental Program (SAREP) was initiated, marking the beginning of our involvement in art and crafts within the tourism value-chain.

We returned to the World Travel Market, established a travel partnership base of 14 partners through the 1USD per BedNight, and secured our first Independent Corporate Social Responsibility Partner.

Finding our feet. Seed funding was received from Michelle Adelman to support with start-up costs. Michelle is still invested in our success as a Director of the Impact Fund.

The 1USD per BedNight funding stream was launched. Travel partners contribute 1 USD per night per guest that books with them. Through 1USD per BedNight, Travel for Impact supports the sustainable funding of our core partners. By the end of the year, we had successfully signed on 3 partners.

In 2013, we also attended the World Travel Market for the first time.



2015



Travel for Impact grows. Our consultancy with SAREP was extended and expanded, allowing for the development of 'Crafthood'.

Our first INDEV, University of Waterloo, volunteer, Connor Lockhart, arrived. TFI established a new partnership with the Queen's University Project on International Development (QPID). QPID volunteers Justin Lim and Hannah Marshall arrived.

We attended our first Botswana Travel and Tourism Expo (BTTE).

2016



2017

TFI makes an impact in the community.

Our Travel partners expanded and our community partnerships became more consolidated. The Community Bus started through a partnership with Safari Destinations. Joshua McDonald, our second volunteer with INDEV, University of Waterloo arrived. We returned to BTTE.

QPID volunteers Oussama Hefnawi, Ana Mejicano, Kaitlyn Gillelan and Nika Elmi arrived.

The BedNight Bank was launched as a complementary funding stream, and 10 travel partners joined. The BedNight Bank is a partnership funding initiative with Safari Destinations. BedNight Bank supporters donate a number of Bed Nights or flights to Safari Destinations which are managed on behalf of Travel for Impact and incorporated into clients' itineraries. TFI receives the full amount paid for those Bed Nights/flights.

The 1USD per BedNight funding stream continued with 14 partners, and we continued to manage the Independent Corporate Social Responsibility portfolio for 1 partner.

The 'Impact Fund' is started, allowing Travel for Impact to 'hold' funds and diversify its funding base. The Impact Fund is a registered not-for-profit in Botswana, a strategic move enabled by Michelle Adelman. Impact Fund operated under the branding and management of Travel for Impact. Our partnership with QPID continued with the arrival of two new volunteers, Raiden DeDominicus and Jessica Franko.

Two partners were added to the 1USD per BedNight funding stream, and four partners joined the BedNight Bank. Impact Fund established a partnership with Feed A Child and Shelter Botswana and temporarily housed Shelter Botswana until they moved in with Safari Specialists, one of their key supporters.

Ad Hoc Funding was established which allowed small initiatives beyond our core partners to be funded. Due to capacity challenges, this initiative only lasted until 2018.

We attended BTTE once again to showcase the community impact made possible through the support of the travel and tourism industry.





2018

2019

Impact Fund expands. The BBL Build became the flagship BedNight Bank project, and the Economic Empowerment Programme (EEP) was established through the BedNight Bank. Tania Muche supported Impact Fund with communication and profiling strategies. Two new QPID volunteers arrived, Colleen Townley and Angela Sahi along with Dave Hall, an independent Canadian intern. We attended BTTE once again this year, and grew to 17 1USD per BedNight partners, 17 BedNight Bank partners, and 1 Independent Corporate Social Responsibility portfolio partner.

Impact Fund adds value to community producers. The first Economic Empowerment Programme Catalogue is developed. Two new QPID volunteers, Madeline Messenger and Monica Przyborowski, arrived complemented by Gadzani Majo, an intern. Jessica Franko returned through the Pathy Foundation Fellowship. The Impact Fund attended BTTE, and was delighted to have 18 1USD per BedNight partners, 18 BedNight Bank subscribers, and 1 Independent Corporate Social Responsibility partner.

2020

Impact Fund is full of optimism through the COVID-19 pandemic. Our efforts were temporarily halted due to the pandemic's impact on the tourism industry. The Impact Fund was forced to re-strategise; in addition to our flagship *Travel for Impact*, we began to diversify our funding base to include *Eat for Impact*, *Invest for Impact*, and *Shop for Impact*. The Economic Empowerment Programme launched a Glass Recycling initiative with funding received from the US Embassy Self-Help Fund. Team member Gosaitse Lekoko attended an online Social Enterprise course through the Coady Institute.

2021

Transformation. Travel for Impact and the Impact Fund became independent organizations, playing to each other's strengths, (sales and development respectively) and focusing on the same vision, 'Inspired, Empowered and Engaged Communities'. We won a place in the Innovation Challenge and partnered with Angolan / Australian living Deb Duarte, enabling focused concentration on the establishment of a virtual cultural market which in 2022 will merge into the Impact Fund website. The BedNight Bank was temporarily suspended. The People's Path initiative received funding from the EU allowing it to move beyond the conceptual stage and become a reality.



2022

Supporting, collaborating, engaging partners on the ground to enter the tourism value-chain effectively and competitively. Funding stream diversification plans continue.



BROADENING OUR APPROACH

Due to the collapse of the tourism industry and essentially our funding base, it was imperative to re-strategize for survival. In the long-term, in addition to our flagship funding stream *Travel for Impact*, we plan to **diversify our funding base** to include *Eat for Impact*, *Invest for Impact* and *Shop for Impact* – these are slowly being further developed and formalized beyond the conceptual stage. However, the ‘now’ needed to be addressed. Through hard work, and a little bit of serendipity, we were fortunate to be awarded an EU grant in 2021 to allow us to grow, expand and develop the work that we had been doing with Crafthood (through SAREP) and our Economic Empowerment Programme: the establishment of the **People’s Path**.

Unfortunately, we were not able to support our core community partners financially in 2021 but we did provide organizational and programmatic support as and when requested. Our commitment towards the establishment of sustainable organizations remains steadfast but our approaches are changing.

For our traditional resource mobilization approach (*Travel for Impact’s* 1USD per BedNight and BedNight Bank plus *Eat for Impact*, *Invest for Impact* and *Shop for Impact*) our 80:20 split of income will prevail. A full 80 per cent of funds is invested directly into our community partners.

This 80 per cent contributes to the **core funding** of our community partners to ensure that they are supported in fulfilling their work without worrying about the sustainability of their existence. Core costs cover financial burdens and running costs that most donors won’t touch (e.g., electricity, transportation, rent, salaries etc.) as core services aren’t necessarily the ‘shiny’ parts of development. The remaining 20 per cent allows the Impact Team to raise the profile of our partners through interactive marketing, provide years of experience with respect to resource mobilization, strategy development, governance support, advice, and reassurance.

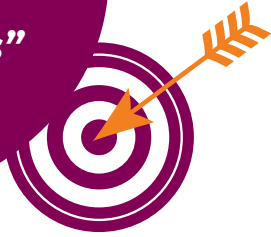
With regards to current and future grant funding, expenditures are aligned to budget lines as stipulated in the grant. All grants are submitted to support the development and sustainability of those we are working with.

For Independent Corporate Social Responsibility Portfolio Management, these budgets are managed in direct consultation with the portfolio holder.



The Impact Fund consists of two independently registered entities:

“Inspired,
Empowered and
Engaged
Communities”



The **Impact Fund**, a registered not-for-profit, includes five main funding streams:

- The flagship, Travel for Impact
- Eat for Impact
- Invest for Impact
- Shop for Impact
- Independent CRS Management

Industry partners and donors contribute to the Impact Fund through a funding stream that works for them! These diversified funding streams ensure that all Industry partners are included in the Impact Fund’s interactive marketing and profiling. The Impact Fund also implements project based initiatives, the current project being the People’s Path, a market-oriented eco-tourism circuit, creating sustainable livelihoods and encouraging nature conservation. This initiative consolidates the efforts of Crafthood and the Economic Empowerment Programme, and continues to strengthen all of our core pillars of engagement.

Travel for Impact, a social enterprise, existed prior to the creation of the overarching “Impact Fund” and is what we are generally known as! Travel for Impact will now take up its role of raising the profile and selling the eco-tourism development work of the Impact Fund.

Although Travel for Impact is now considered its own separately registered entity, the funding streams (1USD per BedNight and the BedNight Bank) still exist under the Impact Fund. Travel for Impact and Impact Fund are complimentary to one another. Travel partners can still donate to the Impact Fund through Travel for Impact’s 1USD per BedNight or BedNight Bank funding streams.

PILLARS OF ENGAGEMENT



Children & Youth



Conservation



Culture & Heritage



Women



Livelihoods Development

Partners and individuals can now donate to the Impact Fund through the following funding streams:

Travel for impact



THE 'FLAGSHIP'

Travel industry partners can donate to the Impact Fund through either the 1USD per BedNight, or the BedNight Bank. A 'Bed Night' is a night or flight booked through one of our travel partner's accommodations. Partners who choose to support Impact Fund through the 1USD per BedNight method, contribute 1 USD per night that a guest books through their company. Through 1USD per BedNight, we are able to support the sustainable funding of our growing number of core partners and community initiatives.

The BedNight Bank is a partnership funding initiative with Safari Destinations. BedNight Bank supporters donate a number of Bed Nights or flights to Safari Destinations which are managed on behalf of Impact Fund and are incorporated into clients' itineraries. The Impact Fund receives the full amount paid for those Bed Nights/flights.

Shop for impact

NEW!

Shop for Impact allows buyers to buy authentic local arts and crafts, created sustainably and following fair-trade standards. Buyers get to know the artisans and the story behind each product. Shop for Impact aims to provide a dependable and sustainable platform that brings structure and return on social investment whilst bringing consistency and peace of mind to local producers.

Shop for Impact will work with local outlets and these will carry the Shop for Impact logo adding value to their branding and marketing and allowing buyers to know their purchase is assisting the broader Batswana community.

Invest for impact

NEW!

'Invest for Impact' brings together the former 'Give for Impact' and 'Business for Impact' streams, where businesses and individuals donate an agreed amount to the Impact Fund. This funding stream covers all industry partners who do not fall under the tourism, hospitality and service industries through 'Travel for Impact' and 'Eat for Impact.' By consolidating these two funding channels, we hope to engage donors and businesses in a more meaningful way, so all partners feel that they are a part of our business model (not simply funding it). Invest for Impact also covers one-time or renewed external funding (e.g., grants). The Impact Fund will work with interested businesses, individuals, and external funders to determine methods of donating or funding that is aligned to their needs and goals.

Independent portfolio

CSR MANAGEMENT

The entire corporate social responsibility portfolio of a business or organization is managed by Impact Fund for an agreed upon amount. This funding stream is ideal for organizations wanting a more focused impact beyond the five pillars of engagement addressed through the Impact Fund to build personalized CSR strategies aligned to their individual needs.

Eat for impact

NEW!

A restaurant adds an agreed amount to the bill of a customer and that amount is donated to the Impact Fund.

BANA BA LETSATSI



Bana Ba Letsatsi (BBL) offers a range of programs to support, encourage, rehabilitate and empower children who have been orphaned, or are at risk of being failed by adults, adult-driven systems, and institutions. The Center assists children with programs implemented in line with their needs, including: counselling, home visits, skills development, informal education, reintroduction to formal education, daily meals, clothing, shelter, transportation, medical attention, and hygiene facilities. BBL currently serves 145 children.

2021 proved to be a challenging year for Bana Ba Letsatsi due to the impact of COVID-19. The Center, however, through teamwork and dedication managed to deliver its services, and continue making an impact.

The Center supported between 15 to 20 children from Monday-Friday in Out of School Educational Training (OSET) classes. The Center also provided breakfast and lunch to the children attending these classes. 38 school visits were conducted this year, reaching 69 clients. School visits allow BBL staff to better support children in achieving their academic and behavioural goals. This year, 10 per cent of children said that they had difficulty attending school due to a lack of parental support, poor living conditions, and walking long distances to access education. There were 2 dropouts in 2021.

“Bana Ba Letsatsi has been protecting and fighting for the future of our children since 2002, providing the guidance, care and emotional support necessary for children who are orphaned or are at risk of being failed by adults, adult-driven systems, and institutions.”

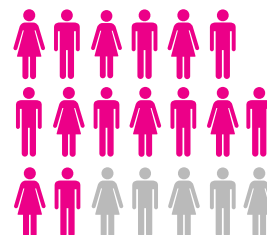
Most families with children supported by BBL are finding it increasingly difficult to feed their families, due to COVID-19 related job and income loss. To mitigate this, the BBL Department of Psychosocial Support donated 119 food hampers, reaching 98 clients (with some households with multiple children receiving more than one hamper).

To address the children’s limited access to the Centre throughout the pandemic, Bana Ba Letsatsi increased their home visits this year. In 2021, the Center conducted 249 home visits reaching 461 clients. These visits allowed staff to maintain contact with the children and their families, ensuring the children’s overall safety and wellbeing despite the Centre’s temporary COVID-19 related capacity limits.

This year, the Center has assisted 25 children with their school uniforms, and provided 416 sanitary products to 41 clients.

BBL also conducted 21 life-skills training sessions with 15 boys, focusing on behavioural change, hygiene, and education.

Bana Ba Letsatsi continued to provide much needed counselling sessions in 2021 including: 72 individual counselling sessions; 45 group sessions with 15 boys from the OSET class; and 50 beneficiaries during school holiday programs.



15-20

*Children supported through OSET classes Monday-Friday.

Through the hardships of the COVID-19 pandemic, Bana Ba Letsati has prevailed, achieving some significant milestones in 2021:

- 1.** The Center constructed and completed the first phase of the new BBL building, which is now ready for occupancy. In addition to the completion of the first phase, a fully serviced ablution block was built. A total of two million Pula was raised for these two blocks, an impressive feat as globally much was at a standstill due to the pandemic. In addition to this, BBL has started fundraising for the second phase of the building which the Center hopes to initiate by April 2023. The ultimate goal is to have a fully-resourced, state-of-the-art rehabilitation center, with enough space to serve their clients. The children have been actively engaged in making this new building come to life, providing support with filling sandbags, keeping the area clean and getting started on the vegetable garden donated by StartUp4Kids.
- 2.** A team of 15 boys from Bana Ba Letsatsi were awarded a gold medal for the Best Product made of recycled materials in the Waste Art Exhibition held at the Nhabe Museum. The Waste Art Exhibition is collaborative initiative made possible by the Knyphausen Foundation, Future Explorers Youth Society, Sandi Albertson, and the StartUp4Kids Foundation. The BBL team competed against over 10 schools in this educational community initiative. With help from their teachers Teddy and One, the BBL team made land cruisers and game viewers using trash cans, showcased their hidden talents, and enjoyed the experience enormously.
- 3.** 32 Bana Ba Letsatsi youth graduates had the opportunity to express their entrepreneurial interests at a small business incubator event organized by BBL. The main goal was to link the young people with possible funders and encourage their entrepreneurial spirit. CEDA, LEA, MYSC, and the Department of Animal and Crop Production facilitated sessions on business supports and services, and how to develop an effective business plan.
- 4.** The Center successfully linked 7 graduates to bursaries at Career Dreams and TSL to pursue Early Childhood, Food and Beverage, and Tourism and Hospitality courses.



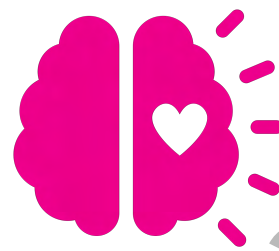
461

*Clients reached through home visits in 2021.



*BBL graduates who participated in business incubator.

32



*Life-skills sessions conducted in 2021.

21

FEED A CHILD



Feed A Child is a non-governmental organization founded in August 2012. The organization was formed to address the basic nutritional needs of the community, focusing on the government's poverty eradication programme. They specifically support orphans and vulnerable children under the age of five, pregnant women, and the elderly. The center works closely with the Department of Social Welfare and the Village Development Committee (VDC) to identify community members who would benefit from their services. Since 2012, the organization has distributed over 30,000 meals per year, and it is their hope to double this figure in the future and extend their services to more Wards in Maun. The organization's vision is "to see a community where hindered development (physical, mental and social) and mortality of children due to malnutrition does not exist."

The organization operates under the knowledge that proper nutrition in early childhood years is crucial for healthy growth and development. In a typical morning, children will participate in educational playtime and enjoy a nutritional and healthy porridge, contributing to their overall social and physical wellbeing.

The organization also believes that broadening and strengthening the livelihoods of caregivers supports overall family and household stability, health and wellbeing. The organization supports caregivers through economic empowerment programmes tailored to equip individuals with skills that can increase income, such as crochet classes and bracelet making. However, due to COVID-19 regulations and restrictions, these classes have unfortunately been suspended in the short-term.

The organization had its fair share of challenges in 2021, but they have also had a few silver linings and these include:

- 1.** Feed A Child was able to stay operational throughout the entire year, despite the additional complexities presented by COVID-19. The Feed A Child team caters to 60 elders, and between 80 to 85 children in Thito, Boyei, Boseja, and Riverside Wards. For all but two months of the year (where they provided 4 meals a week), they were able to provide 7 meals a week. There were 46,062 meals given out in 2021.
- 2.** Another key success story for the year includes great results from the tutorial support offered to the children by the team. One of the girls went for a school admission interview, and was admitted to Standard 1 because she could already count and identify colours! 22 children who received tutorial sessions are currently in government pre-school.
- 3.** Feed A Child also acquired a new vehicle for everyday logistics. This was made possible after a staff member sold her vehicle and used the proceeds to acquire a Nissan Combi for the organization.
- 4.** Feed A Child has been sponsoring their Community Development Officer for her degree in Counselling, and the team is delighted that she is in her final stages of the course.
- 5.** Helicopter Horizons continued to fully sponsor the Thito Ward, including meals and transportation.



MAWS



Maun Animal Welfare Society (MAWS) is dedicated to providing free and subsidized veterinary services to domestic animals from low-income households in North-Western Botswana, to protect safari wildlife from transmittable diseases carried by domestic animals. MAWS works to create a protective barrier of vaccinated domestic animals around Botswana's National Parks and Game Reserves, establishing a perimeter of vaccinated animals, in the hope that disease prevention can be achieved with a vaccination rate of more than 70 percent.

Although MAWS did not receive any volunteer veterinarians for the majority of 2021, they have continued to support the community and their pets as much as possible.

This year, MAWS has worked closely with private veterinarians (Rob Jackson Vet Service and the services of a local retired veterinarian, Braam). At times throughout the pandemic, they have had to refer animals to the private veterinarians and subsidize bills for private treatment (especially in instances where animals have been involved in motor vehicle accidents and require surgery).

MAWS is still functioning as a rehoming center and takes in abandoned or stray animals for rehoming. They also respond to animal welfare cases or emergencies in the community.

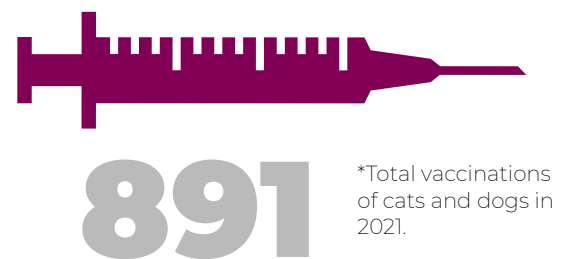
Despite the restrictions that came with the pandemic, MAWS is delighted that it has been able to maintain its services to the community:

1. In February, MAWS partnered with the Trans Kalahari Predator Programme (Wildcru). Together, they embarked on a vaccination drive throughout the Chobe Enclave in order to create a “buffer zone” between the domestic animal population and the wild animal population, which frequently come into contact with one another in these areas. These kinds of vaccination drives are crucial to protect endangered animals such as the African Wild Dog from devastating diseases such as Canine Distemper Virus (CDV) and Rabies.

2. In November this year, MAWS celebrated receiving their first volunteer veterinarians since the start of the pandemic. Although they were only able to stay for two weeks and left just before the new Omicron variant was discovered, they were able to do an additional vaccination and sterilization drive, funded by Natural Selection. They managed to vaccinate the majority of the dog population in Khwai, Mababe and Sankuyo villages in the Delta together with Botswana Predator Conservation Trust.

3. This year, MAWS was able to vaccinate 395 male dogs and 376 female dogs. 69 male cats and 51 female cats were vaccinated. The center also sterilized 32 male dogs and 44 female dogs. 15 male cats and 8 female cats were sterilized. There were 885 walk-in dog consultations and 113 walk-in cat consultations.

Overall this year proved successful for MAWS with their outreaches. The work that MAWS undertakes is crucial in safeguarding wildlife populations. The vaccination drives are also important to the communities that make a living through wildlife and tourism or through farming. In the future, MAWS hopes to be able to extend their services to more areas with the aim of helping both domestic animals and wildlife.



POLOKONG



POLOKONG Elderly Care Centre in Maun looks after the elderly members of our community by providing meals, clothing, safe housing, companionship, nutritious porridge, and by helping with their personal care and household upkeep. The Center provides a happy environment where the elderly can enjoy fellowship, companionship, and various well-loved activities such as participating in the Centre's raised vegetable garden, and age-relevant exercises. The Center served 136 clients in 2021. There were 68 nutri-drink recipients and 14 daily meals recipients. The Center also provided between 15 to 20 laundry and cleaning services per month.

Through their compassionate care services, Polokong works to ensure that our elders are treasured, loved and respected for the rich lives they have lived, and the contributions they have made to our community. Their aim is to restore dignity to the lives of the elderly by supporting them with daily necessities and social life. Polokong believes that caring for our elderly stimulates the community by looking after each other.

The Center had a few highlights they would like to celebrate this year and these are:

- 1.** Due to their diligent observation of health and safety protocols, the Center was able to remain operational amidst the rising number of COVID-19 infections in June and July.
- 2.** The Community Bus, a joint initiative between Safari Destinations and Impact Fund, continues to support the Center. Beauty Bogwasi, founder of Polokong noted that the Center's activities greatly depend on the Community Bus, saying "We are extremely grateful that you managed to keep the bus going in these challenging times. Without the bus, we could not have continued to care for the elderly and the elderly could not have visited the Center. We are very, very grateful for that and we hope to continue to receive the services of the Community Bus, which help us in our pursuit of *Restoring Dignity to Human Life.*"
- 3.** We are delighted that Polokong secured resources and funding to keep operations running. The work of Polokong remains an essential support to our community's elderly, especially in these trying times.

68

*Number of daily
Nutri-drink
recipients.

**CHERISHING OUR
ELDERLY,
PRESERVING
HUMAN DIGNITY
AND CULTURE.**



*Number of monthly
laundry and cleaning
services provided.

15-20



*Clients in 2021.

136

SHELTER BOTSWANA



Shelter Botswana operates a pre-school caring for orphans and vulnerable children between the ages of 2-6 years old. In 2021, 36 children were enrolled in the pre-school. Shelter Botswana provides children with early childhood education, and 3 meals a day. On leaving the pre-school, the children are ready and able to take up their places in formal education.

Shelter Botswana works closely with social workers from Maun and Village Development Committees to identify children in the community requiring the pre-school's support. The social workers also assist the pre-school in securing the children's successful enrolment in primary school Standard 1.

2021 proved to be a challenging year as the impact of COVID-19 meant they received little support from their partners. The pre-school had to reduce their enrolment from 54 to 36 children to observe COVID-19 health and safety protocols.

Shelter Botswana would like to establish sustainable revenue streams to sustain the organization. One possibility that they are currently exploring to achieve this, is for the pre-school to expand their enrolment to include some spots for fee-paying children as well as sponsored children, at an affordable and subsidized rate in comparison to other pre-schools. To increase their capacity, Shelter Botswana hopes to construct an additional classroom structure to accommodate increased student enrolment.

In 2021, Shelter Botswana was fortunate enough to receive a few donations which went a long way to keeping the preschool running including:

- 1.** Shelter Botswana was grateful to receive ablution blocks this year, graciously donated by the Royal African Foundation.
- 2.** A local internet service provider, Ngami Net, provided Shelter Botswana with an in-kind donation of WiFi.
- 3.** This was a wonderful year for the pre-school's food security! StartUp4Kids put up a shade and greenhouse, which the pre-school has already put to use. The pre-school also received fruit trees from Junior Rangers which will be hugely appreciated in the future, and will be complimentary to their new vegetable garden, donated by the Save Wildlife Conservation Fund.
- 4.** Thanks to a private donation from Katja Visser, Shelter Botswana was able to buy graduation gifts and t-shirts, and hire gowns and the conference room at the Nhabe Museum for the children's graduation ceremony. 21 out of the 36 children enrolled in the pre-school graduated, and will be moving on to formal education. The Shelter Botswana team and Impact Fund is thrilled by this success story and congratulate the children and staff for this incredible achievement.



WOMEN AGAINST RAPE



Women Against Rape (WAR) was established in 1993 in the Ngamiland District in response to domestic and gender-based violence (GBV) against women and children. The mission of Women Against Rape is to promote gender equality, and to prevent and respond to gender-based violence through public education, advocacy, research, and survivor support. WAR provides a 24-hour crisis helpline, temporary safe accommodation, psychosocial therapy and support, and formal referrals and guidance through the justice, health, and welfare systems. They also provide public education on reproductive and human rights, political advocacy, legal reform, lobbying, and economic empowerment skills, among other programs. WAR addresses all types of abuse, including rape, assault, defilement, incest, domestic violence, HIV/AIDS, marital problems, and child welfare issues. They also provide counselling services to rehabilitate perpetrators.

The organization has been unbelievably busy through 2021, with domestic violence cases on the rise across the country in the wake of COVID-19 restrictions and subsequent stresses placed on individuals and households. In 2021 WAR recorded: 171 cases of Gender Based Violence (GBV); 138 child abuse cases; the shelter had 162 admissions (26 were women, 16 were boys and 120 were girls) adding up to 3678 shelter bed nights; and, the shelter offered counselling sessions to 414 clients (153 were males and 261 were females).

This year, WAR is celebrating the following achievements of significance:

- 1.** The COVID-19 pandemic reaffirmed the importance of safe houses, as cases of Gender-Based Violence (GBV) increased across the country. 5 additional shelters were opened in Gaborone, and 2 were opened in Selibe Phikwe and Francistown. There were 10 operational shelters during the COVID-19 lockdown from March to May 2020, and 5 of them have remained open to date. WAR continues to operate its shelter in Maun which remains a sought after refuge. WAR is hoping to open a shelter in Okavango District as soon as possible.
- 2.** The Economic Empowerment House roof was repaired with the assistance of the Stephen Lewis Foundation. The room is now operable, and clients are once again able to carry out their activities of sewing, papermache, and beadwork.
- 3.** WAR opened 3 offices in the Okavango District in Gumare, Shakawe, and Seronga, and are now able to offer consistent counselling and public education in the those locations. These are hard to reach, remote areas that are 250 to 500km from Maun. The outreach offices are addressing GBV issues, and referring those that need the shelter to Maun. WAR works closely with social workers and the police in these areas.
- 4.** Thanks to a donation from the Boitumelo Foundation 50 blankets were given to WAR clients, 15 blankets were donated to Zoroga Primary school, and 6 blankets were donated to the Thuso Rehabilitation Centre graduates of 2020.
- 5.** WAR briefed the Parliamentary Committee on the organization's operations (including the Maun shelter). This was an enormous breakthrough, and presented an important and unique opportunity to talk directly with legislators.
- 6.** WAR facilitated a dialogue with Dikgosi under the theme "What can traditional leaders do differently to end Gender-Based Violence?" during the 16 Days of Activism Against GBV in Maun.
- 7.** Delta Hawks Motorcycle Club in Maun and other Botswana bikers donated food to the safe house on December 5, 2020, making it a happy festive season for the clients.



3,678

*Number of Bed
Nights in the WAR
Shelter in 2021.

414



*Number of
counselling clients
in 2021.

COMMUNITY BUS



The Community Bus is a collaborative project between Safari Destinations and Impact Fund. The bus has been a source of stability, hope and consistency as our partners continue to respond to the complex and demanding challenges of the pandemic, and continue to provide essential services to the most vulnerable in our community.

Throughout 2021, the bus has continued to have a full timetable. Where transport is needed to support the community's efforts in managing through this crisis, the bus is always on hand!

The bus, particularly throughout the COVID-19 pandemic, has provided essential services to the community. Since its first trip in October 2016, the Community Bus has traveled over 180,000km providing transportation for community members and organizations.

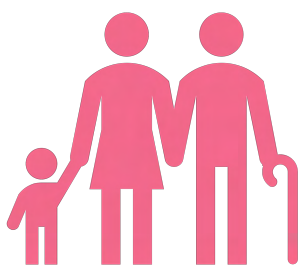
The Community Bus is a critical crosscutting service which Impact Fund provides to its partners in collaboration with Safari Destinations.

The Community Bus operates from Monday to Friday, and regularly transports 5-10 elders from seven Wards in Maun (Boyei, Moet, Boseja, Senonnori, Boronyane, Wenela, Disaneng) to and from the Polokong Elderly Care Center where the elderly enjoy the centre's social atmosphere, activities and friendship. The elders are picked up from 10 am and are transported back from 4 pm. The bus also makes daily food deliveries to the homes of Polokong's clients, and transports the elderly to doctor's appointments and other essential services.

The bus also serves Bana Ba Letsatsi, providing transportation for BBL students to and from the center. Close to 20-22 children from 8 Wards (Xhabara, Boseja Route 9, Matshwane, Thito, Botshabelo, Moeti, Sedie, Matlapana) are transported to the center and home again daily.

Women Against Rape clients, primarily children who require transportation to the WAR shelter, also use the Community Bus. This service is provided on an 'as needed' basis.

The bus provides peace of mind to our partners knowing that their clients are being transported safely and in a timely manner. A key part of this service is the enormous impact it has on keeping partners' operational costs low as they do not need to budget for fuel costs, maintenance, and driver salaries. These costs are all absorbed and covered by the Impact Fund – a true lifeline in hard times when cashflow is limited!

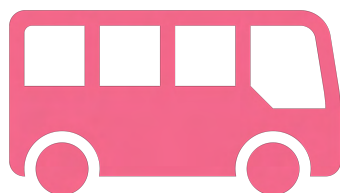


25-32

*Number of daily clients transported with the Community Bus.



*Celebrating 5 years of the Community Bus in 2021!



*Kilometers driven since 2016.

180,000

The People's Path is intended to broaden the range of tourism experiences, specifically eco-tourism initiatives, in North-Western Botswana. The People's Path is the first cultural route to be developed in Botswana, and it will positively contribute to local economies and societies through drawing on sustainable and ethical business models, building on local knowledge and skills, and promoting lesser-known destinations.

NEW PROJECTS:

THE PEOPLE'S PATH

What do we want to achieve through the People's Path?

1

Improved practices in terms of respect of the environment, natural resource management and protection of wildlife, progressively mitigating human-wildlife conflict currently affecting the communities in North-Western Botswana.

2

Enhanced socio-economic development of communities in the North-Western region of Botswana through the development of eco-tourism, creating jobs and generating additional income directly into the community.

3

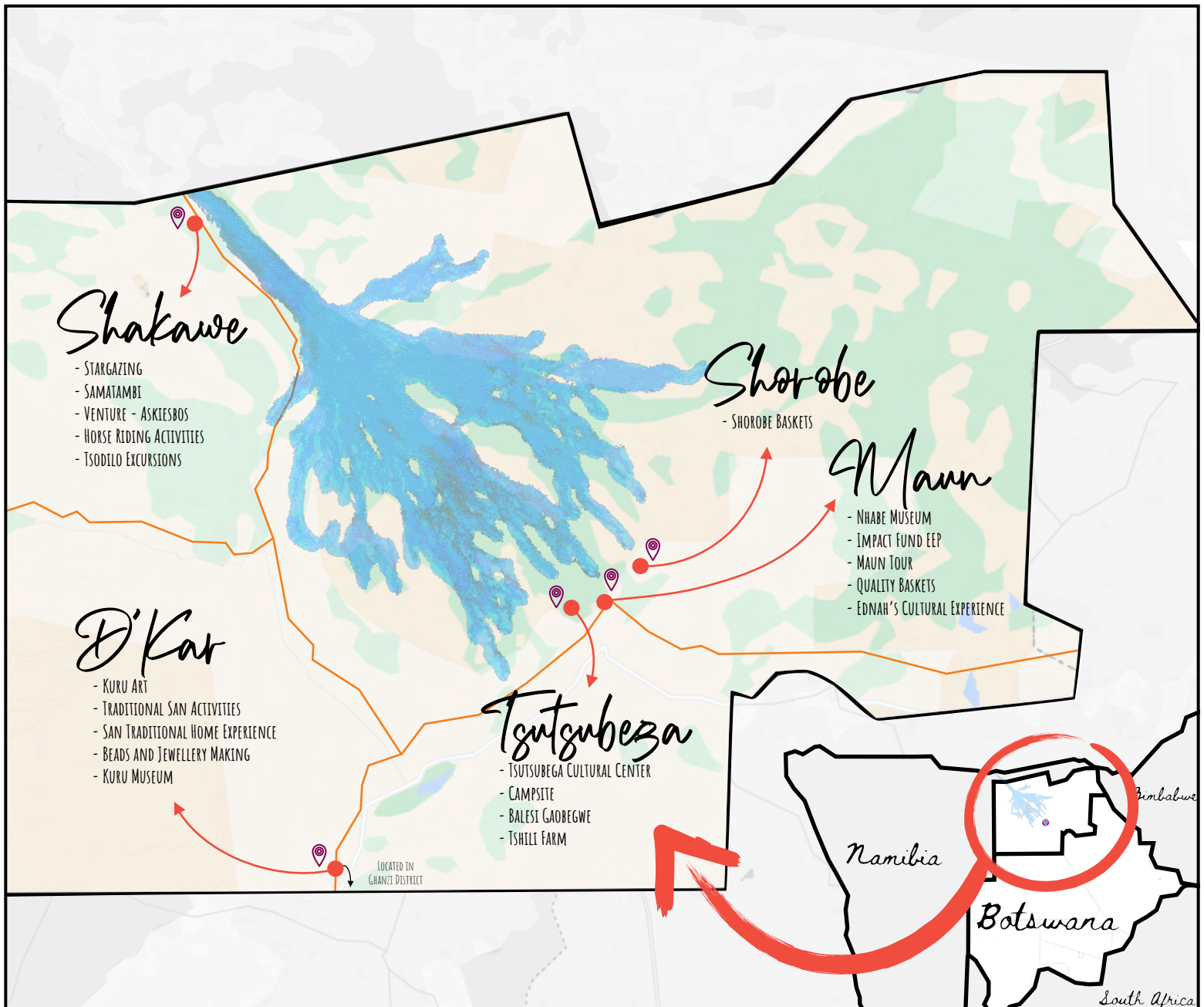
Enhanced access of communities to essential services (safe water, energy, education, health) in North-Western Botswana.



Co-funded by
the European Union

And we are going to do this through:

- Supporting community driven viable ecotourism and businesses to be operational, competitive and attractive to tourists.
- Establishing four eco-tourism 'Hubs' which will link the eco-tourism and cultural businesses in their communities and facilitate access of tourists.
- Developing a unique eco-tourism, principles-based brand developed and marketed, integrating ecotourism and cultural businesses into the market.
- Creating an enabling environment within communities for eco-tourism businesses to flourish.



MAP LOCATIONS

Below is a list of organizations that are already on-board with the People's Path, and partnerships that are being currently being developed. You will notice that many of these initiatives have been included in past Annual Reports. We are delighted to be able to support these initiatives to grow and develop even more, and to work towards building a network of like-minded projects for collaboration and development of economies of scale around marketing and distribution – two key yet elusive aspects for many small initiatives.

D'KAR

- ✓ Kuru Art
- ✓ Tumku Group
- ! Sewing Group
- ! Sixpence Campsite
- ! Greement San Home Experience
- ! Dancing Groups

ETSHA 6

- ✓ Baskets – informal groups

EASTERN PANHANDLE

- ✓ Elephant Aware Initiative Eco Exist
- ✓ Botswana Wild Bird Trust

MAUN

- ✓ Nhabe Museum
- ✓ Glass Recycling
- ✓ Economic Empowerment Programme
Small Cottage Businesses
- ✓ Mma Tafa
- ✓ Quality Baskets
- ! Okavango Spoken Word
- ! Okavango Artists Association
- ! Leather Works
- ! Thuso Rehabilitation Centre

OTHERS

- ! Tsodilo Hills
- ! Gwichaba Caves / Aha Hills

SHAKAWE

- ✓ Venture
- ✓ Pabalelo Trust
- ✓ Samatambi Farm
- ✓ Thlalefang Baskets
- ! Mekoro Trails
- ! Leather Works
- ! Blacksmith Works
- ! Fishing Initiatives
- ! Star Gazing
- ! Horse Riding

SHOROBE

- ✓ Shorobe Co-operative

TSUTSUBEGA

- ✓ Tsutsubega Community Center
Campsite
- ✓ Balisi Horticultural Farm



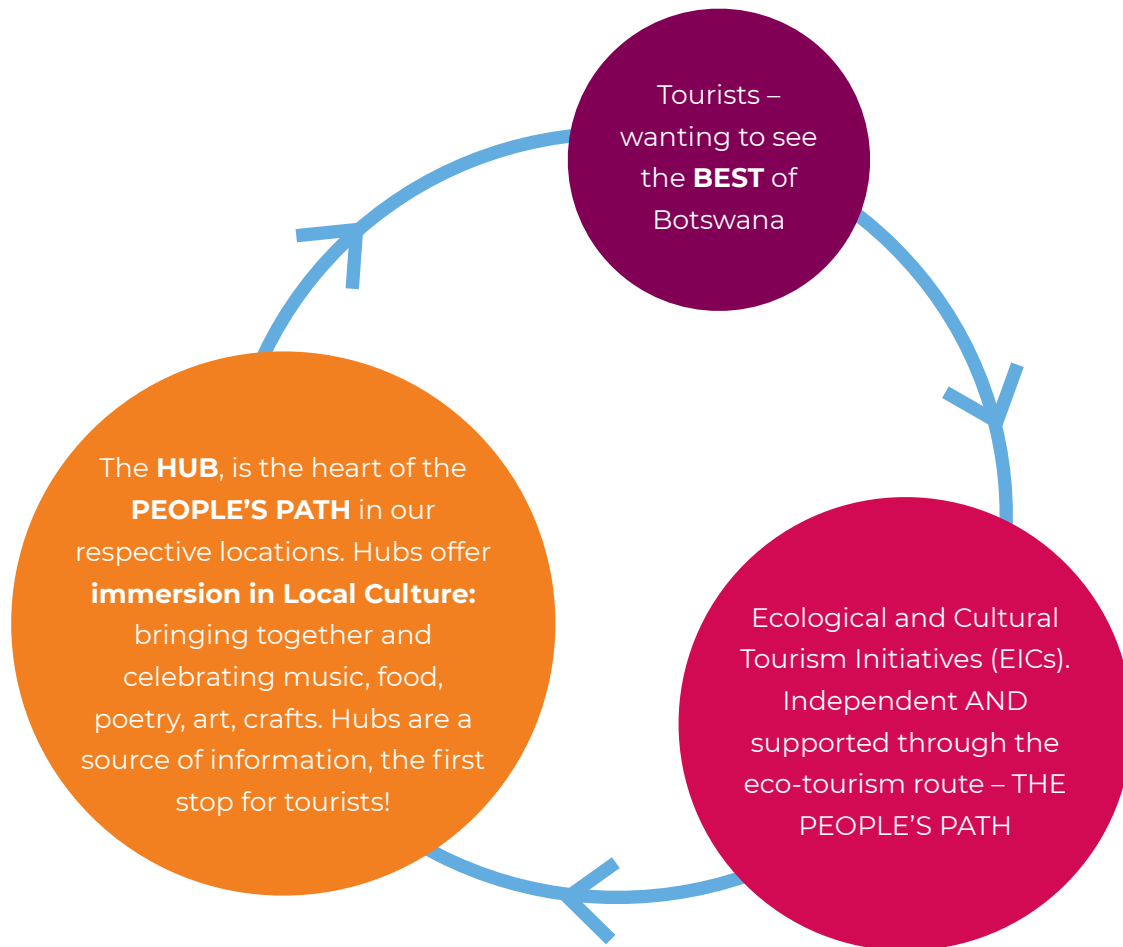
Confirmed Partnerships



Partnerships In-Progress

Key to the People's Path are our Hubs... but what are they?

The Hubs represent a celebration of culture and heritage in key locations. They are all about **Connecting, Supporting, Engaging** and **Collaborating**. We are currently developing 4 Hubs and in the future, with our partners we hope to create additional Hubs throughout Botswana.



CONNECTING

Connecting tourists to community initiatives and vice versa. The Hub is a tourists' first stop where they are provided with information on the opportunities and delights of the area. At the Hub, tourists can have a first immersion into the local culture and environment, they can book their eco-tourism experiences, purchase local crafts and agricultural products, enjoy a traditional meal and a coffee, connect to the internet, and soak up the atmosphere!

LOCATIONS

Maun / D'Kar / Shakawe / Tsutsubega

SUPPORTING

Supporting community initiatives to reach their true potential through advising, training, infrastructure developments, branding and marketing, distribution channels, and sharing of practical experiences.

ENGAGING

Providing a space for community initiatives to raise their profiles / sell their products

COLLABORATING

Working with one another and promoting the other hubs in Botswana and their unique locations.



Beyond Tourism Innovation Challenge was a joint initiative from the African Leadership University's School of Wildlife Conservation, the Luc Hoffmann Institute and the WWF Regional Office for Africa. The Impact Fund, teaming up with Debora Duarte, submitted and successfully secured a place in the Challenge for the conceptual development of the Cultural Marketplace. This was envisioned as a virtual marketplace bringing together Buyers (shoppers, tourists, educational establishments, culture lovers, etc), Artisans, and Cultural Advocates (craft producers such as basket weavers, glass recycling artisans, or painters; poets; indigenous knowledge champions; tour operators; and artists, etc).

The platform would market artisanal products, local skills and culture in a consistent and reliable manner aligned to positive conservation initiatives. This business venture would be a virtual response to what the Impact Fund is currently doing on-the-ground. Artisans and cultural advocates produce and sell crafts and culture as one of their livelihood strategies with their market predominately being tourist marketplaces and/or lodges positioned due to the draw of wildlife. Most producers are poor, rural women in remote villages, with limited opportunities to supplement their livelihoods; with the impact of COVID-19 on the tourism industry the 'traditional' selling routes have all but disappeared. Non-traditional routes such as development of an online marketplace are hindered due to lack of knowledge (establishing and managing) and connectivity.

The plan is to amalgamate this concept into the Impact Fund Website profiling the People's Path to allow an interactive, user-friendly site as well an online products shop. 2022 will see this initiative launched!



The Maun Glass Recycling Project: Improving Livelihoods - Reduce, Reuse, Recycle.

The glass recycling project was funded by the US Embassy's Ambassador Special Self-Help Fund Program. We are fortunate that some of our travel partners were eager to collaborate with us to make this initiative come alive with Great Plains Conservation crushing the glass and Chobe Holdings providing a home – the grounds of the Sedie Hotel. Whilst we were supported and encouraged in many, many ways, the project has been dogged by challenges due to COVID-19 restrictions on training and gatherings of people.

However, we were eventually able to conduct some of the trainings which we, and the ladies involved in the project, were delighted about. We are incredibly excited about showcasing recycled glass products, made in the traditional and modern kiln, in early 2022.



CSR MANAGEMENT



The Impact Fund believes that Corporate Social Responsibility (CSR) has the power to shape the economic, environmental and social welfare of entire communities.

That's why, in addition to the streamlined funding avenues offered through the Impact Fund, we also offer independent CSR Portfolio Management services. Our CSR Management services allow for partners wanting a more focused impact beyond the five pillars of engagement addressed through the Impact Fund to build personalized CSR strategies aligned to their individual needs. Impact Fund currently manages the Independent CSR portfolio of two major safari brands.

In every CSR strategy we are entrusted to manage, we place emphasis on building symbiotic relationships. We help to bridge the gap between corporate and community approaches to development and seek to normalize the expectation of companies to make tangible, meaningful, and impactful change as part of their core operations. In facilitating these relationships, we hope to enable businesses to implement their CSR visions. We are thrilled to offer Independent CSR Management as another avenue for Impact Fund partners to change lives in their communities.

CHOBE HOLDINGS

Established 30 years ago, Chobe Holdings Limited operates two famous safari brands, *Desert & Delta Safaris (DDS)* and *Ker & Downey Botswana (KDB)*. They also provide auxiliary safari services through its tour operator *The Booking Company*, and integrated air charter operator *Safari Air*. The company believes in creating shared value through their integrated approach of investing in wildlife, investing in people and investing in Botswana. They continue to do this by developing meaningful and longstanding relationships with communities, organizations, and programs aligned to the values of Botswana's Vision 2036. Geographically, the primary areas Chobe Holdings supports are those areas in which it operates: the North-West, Chobe and Central Districts. Chobe Holdings has continued to make strides with its CSR Management despite the many challenges faced by the tourism industry due to Covid 19. Whilst their commitments were limited in 2021, impact was still made, and time was allocated to making sure a more formalised plan is in place for 2022 focusing on their CSR strategic areas of education and conservation.



2021 IMPACT

Investing in Wildlife,
Investing in People,
Investing in Botswana.

Chobe Holdings continues to play an important role in the tourism industry, as well as in the communities it operates in. The company has persevered through the pandemic, maintaining 'giving back' as a priority. Their Corporate Social Impact will continue to grow once tourism returns in full-force in Botswana.



MATHIBA PRIMARY SCHOOL

The partnership between Mathiba Primary school, Ker & Downey Botswana and Desert & Delta Safaris continued to strengthen this year. The school received a high capacity printer, with all operating costs covered. The key to committed students is encouraging them to have a goal, which includes what to aim for as part of their studies. To encourage student success, Chobe Holdings spearheaded Motivational Talks with the students to offer words of encouragement as they aim for academic excellence.

Through this partnership 2022 promises to bring about more positive impact. Chobe Holdings has always been an advocate for academic excellence, which is why they have begun discussions with the school about the possibility of instigating a Tutorial Program for the students. This will create a conducive learning environment for those who need extra help with their studies without the strict formality of a classroom, and will allow students a chance to engage with tutors one-on-one. The Tutorial Program will be introduced as a pilot to the Standard 7 pupils in order to assess the merits of the program, and evaluate any challenges that may arise before scaling up. This is a great initiative that will benefit the students and the school as a whole.



BOTSWANA ACCOUNTANCY COLLEGE (BAC)

Together, Desert & Delta Safaris and the Botswana Accountancy College (BAC) have been giving young minds an opportunity to kickstart their careers in the tourism industry through the Leaders For The Future Scholarship Program. Each year, one lucky student who meets their criteria is chosen to study for a degree within the scope of Tourism and Conservation (e.g., International Hospitality Management). The program has so far produced two graduates in 2019 and 2020 respectively, with two students currently enrolled. The company offers in-house training to these candidates as part of their internship, as well as a two year employment contract as trainee managers upon completion of their studies, offering the graduates valuable experience in the industry.

Although 2021 had no new candidate due to financial restrictions, Desert & Delta Safaris is set to sponsor a new student for 2022, and this will make a great addition to the existing cadre.



PSUB HERBARIUM

Desert & Delta Safaris has been a great supporter of the Peter Smith University of Botswana Herbarium which is housed at The Okavango Research Institute. PSUB Herbarium is dedicated to the study of wetlands and adjacent drylands. The company donates P50,000.00 annually towards research and collection of data. This data plays a vital role in understanding the environment in and around the Okavango Delta, and sustainable ways to conserve it. A spotlight article on this incredible organization has been included below!



GLASS RECYCLING LIVELIHOOD PROJECT

Sedie Hotel has opened its doors to house the Impact Fund's Glass Recycling initiative. This has been a fabulous opportunity for the project as tourists (hopefully buyers!) will be right on the doorstep. For more information on the glass project please see the separate write up in this report.



GOLDEN AGE GROUP

Chobe Holdings will continue to offer their support to the elderly community through this social club by contributing towards their operational costs.

PLANS FOR 2022

2022 brings many positive developments through Chobe Holdings' CSR portfolio. Desert & Delta Safaris has begun the process of adopting Sedie Junior Secondary School which is not only in the neighbourhood of one of Chobe Holding's properties, Sedie Hotel, but also acts as a catchment school for many of the graduating Mathiba Primary students.

If all goes well with the opening up of tourism, Chobe Holdings plans to be able to provide more support to those organisations that they were unable to support in 2021 including:



TSODILO JUNIOR SCHOOL

Buying of school uniforms and stationary for the vulnerable children. The top achieving students will also be able to enjoy a trip to one of the camps as a reward for their hard work, and joining them will be some of the vulnerable children and some staff members.



TSHWARAGANO JUNIOR SCHOOL

The top achieving students in the Social Studies subject will enjoy a prize to visit one of the company's camps as a reward for their hard work.



KHUMAGA VILLAGE

Desert & Delta Safaris has been operating a camp (Leroo La Tau) in the Khumaga Area and is keen to support the community there. The company has been sponsoring the Independence celebrations for the village, established a playgroup, and hosts an annual career fair for the Primary school to broaden the horizons of Standard 7 students with regards to different career opportunities.



Peter Smith University of Botswana Herbarium

(internationally indexed as PSUB) is the Herbarium at the Okavango Research Institute, part of the University of Botswana based in Maun. The Herbarium is named after Peter Smith, a botanist who lived and worked in and around the Okavango Delta for over 30 years. The scope of PSUB is regional (northern Botswana), most of the specimens were collected from in and around the Okavango Delta, an UNESCO World Heritage Site. PSUB houses a comprehensive reference collection of specimens of the flora of this unique habitat. The specimens are used to assist with botanical identification and to verify taxonomy.

PSUB has an ongoing 'Data Mobilization Project' (DMP) which involves digitally scanning selected plant specimens from the core collection. These are dried plants mounted on Herbarium sheets. Information is then extracted from the specimen labels into the database BRAHMS. The DMP work at PSUB is funded by Chobe Holdings' Desert and Delta Safaris' Xugana Island Lodge.

In 2021, PSUB Herbarium focused its work on several species of plants that are known to have medicinal properties. The motivation to focus on medicinal plants was to support ongoing research being conducted at the main campus of the University of Botswana. The research attempts to identify active compounds in specific plants that may relieve COVID-19 infection symptoms such as fever, dry cough, loss of taste or smell, aches and pains, headache, sore throat, nasal congestion, red eyes, diarrhea and/or skin rash.

The medicinal plant species selected from the herbarium collection was based on previously published works exploring traditional medicinal knowledge for the treatment of COVID-19 symptoms.

One of the medicinal plants PSUB covered last year is known in Setswana as 'moarasope', an indigenous species of Solanaceae. This is the same plant family that gives us both the potato and the tomato. Moarasope is scientifically known as *Withania somnifera* and has been used medicinally in other parts of Africa for centuries to treat a broad spectrum of ailments. Scientists have since isolated chemicals called withanolides and alkaloids from its leaves and roots. Research indicates that withanolides are neuroprotective, antioxidant, anti-inflammatory, and cytoprotective. Extracts have been used in mainstream medicine to treat Alzheimer's disease, prostate cancer, and chemically induced inflammatory bowel disease. In lab tests, it has been found to be protective against glutamate neurotoxicity which will be important to people who are prone to strokes and neurodegenerative disorders.

The PSUB Data Mobilization Project Assistant advises the public to take precautions when dealing with traditional medicinal plants. "There is a naïve belief that 'if it's natural it's better for you.' This is not always true. Do not try any herbal cure without doing a lot of homework. Research the herbs (**not** by talking to your friends or believing adverts on the internet) by looking for scientific evidence that the herb will do you more good than harm!"

In 2021, botanical scientist Dr. Kurugundla Chandrasekar S Naidu formerly with the Department of Water Affairs (DWA) in Maun, gave his collection of wetlands plants (from all over Botswana) to PSUB herbarium. Dr Naidu's collection spans back to 25 years and amounts to 784 mounted specimens representing 45 families. The specimens are a significant addition to the estimated 15,000 specimens PSUB herbarium already houses.

PSUB strives to work hand-in-hand with communities to create awareness and promote conservation and sustainable utilization of Indigenous plants.



*15,000 specimens
in the PSUB
collection.



*2021 research focus
on medicinal plants
and COVID-19



*784 mounted
specimens donated to
collection in 2021.

FINANCES AT A GLANCE

Our financial profile has changed quite considerably over the last two years, largely due to necessity, but it has all been for the good of the communities that we work with. As you will see the BedNight Bank funding stream was significantly impacted by the collapse of the tourism industry through COVID-19, but it has not disappeared; we are hopeful that 2022 will enable this funding stream to be revived and allow us to focus on some strategic developments within our neighbourhood. The 1USD per BedNight shrunk enormously but what remained allowed us to keep the Community Bus on the road which was a blessing for all concerned. Our Grant funding, for the first time in Impact Fund's operational life, took the lead with respect to finances. Whilst all these funding streams are key to a sustainable future, over the next couple of years we will look to have more balanced and diversified funding streams reducing our vulnerability and increasing our impact in the community.

IMPACT FUND						
	1USD	BNB	US	EU	ALU	TOTAL
2016	203,435	12,890	-	-	-	216,325
2017	1,050,000	422,045	-	-	-	1,472,045
2018	1,357,045	446,375	-	-	-	1,803,420
2019	584,790	845,200	-	-	-	1,429,990
2020	276,885	89,900	-	-	-	366,785
2021	213,900	*49,865	127,040	3,156,155	15,660	3,562,620

***1 USD:** Travel partners contribute 1 USD per night per guest that books with them.

***BNB:** The BedNight Bank is a partnership funding initiative with Safari Destinations. BedNight Bank supporters will donate a number of Bed Nights or flights to Safari Destinations which are managed on behalf of Travel for Impact and incorporated into clients' itineraries.

***SAREP:** Southern African Regional Environmental Program. The total amount received from SAREP was BWP803,815.00. The amount was received by Travel for Impact, and is not reflected in the table above.

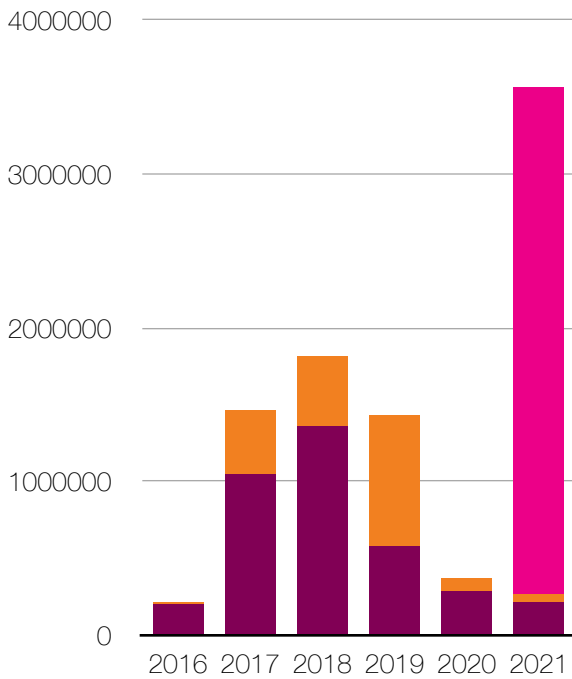
***US:** Ambassador Special Self-Help Fund.

***EU:** European Union Grants.

***ALU:** African Leadership University – Innovation Challenge.

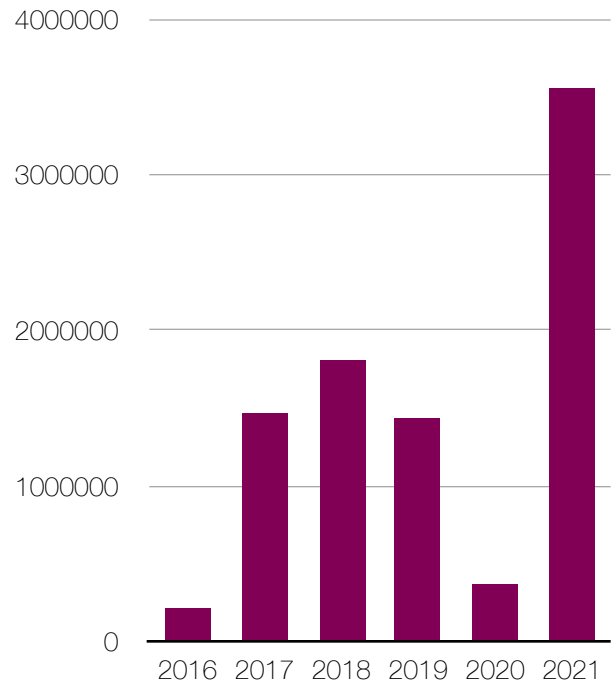
*In 2021, all funds under the BedNight Bank (accounting for 1% of the total income in 2021) were generated by in-house sales through the Economic Empowerment Programme.

IMPACT FUND BREAKDOWN 2016-2021



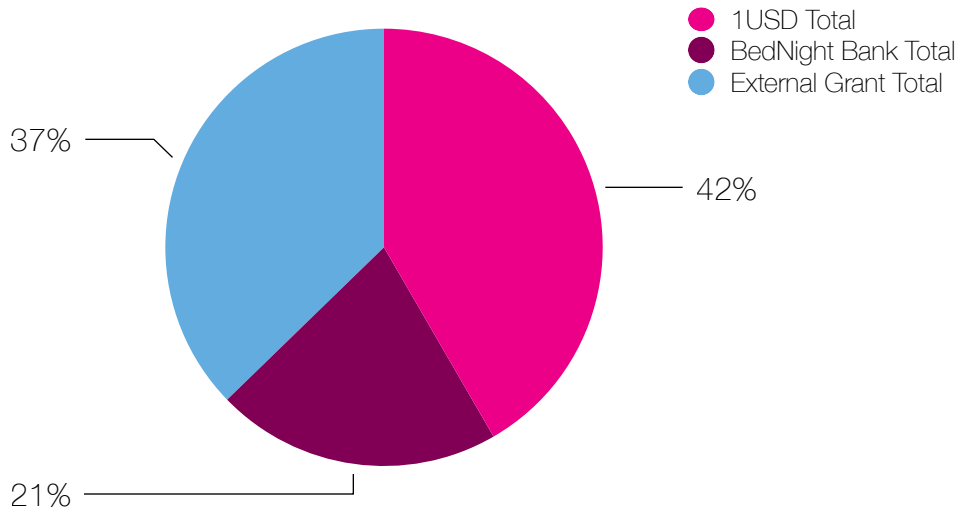
- Grant Funding
- BedNight Bank
- 1USD per BedNight

IMPACT FUND TOTALS 2016-2021



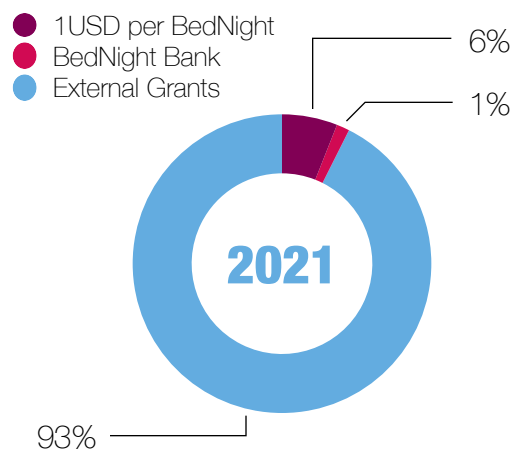
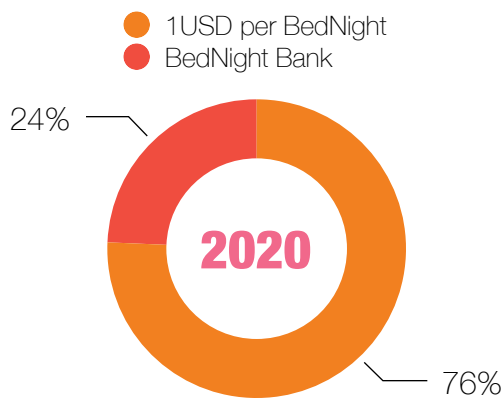
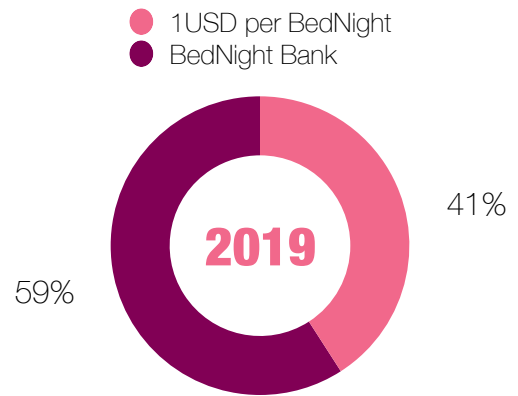
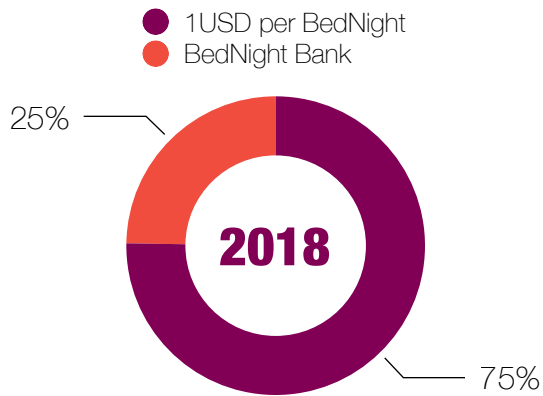
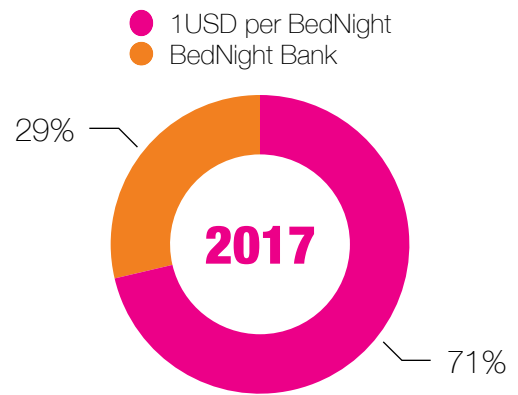
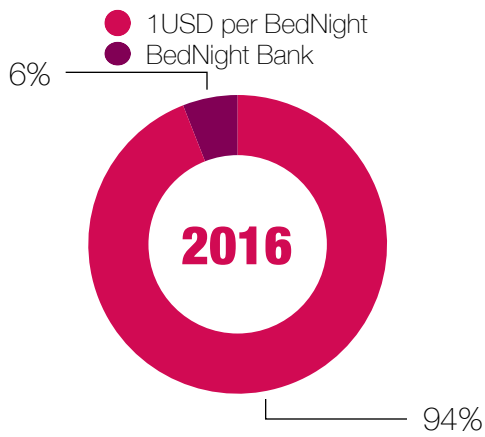
- Impact Fund Totals

PROPORTION OF INCOME FROM FUNDING AVENUES (2016-2021 INCLUSIVE)



*figures are in Botswana Pula

PROPORTION OF INCOME REPRESENTED BY FUNDING AVENUES (ANNUAL)



**In 2021, all funds under the BedNight Bank (accounting for 1% of the total income in 2021) were generated by in-house sales through the Economic Empowerment Programme.
figures are in Botswana Pula

INTRODUCING THE TEAM



Although the Impact Fund has seen many structural changes and evolutions since our inception in 2012, one constant has been the incredible people behind the scenes and on the ground that make the Impact Fund what it is.

In 2021, our small but mighty Impact Team of 13 (9 Staff and 4 Directors) continued to support our vision of “Inspired, Empowered and Engaged Communities,” guided by our core values of growth, integrity, humility, celebration and collaboration.

The team is the heart of the Impact Fund and everything we do. Without them, Impact Fund would not be what it is.

Below, you will find more information on each team member, including the various roles that make up the Impact Team.



ONALENNA MOSWEU

Finance and Administration Officer

"I am motivated by what I love, which is finance." Ona ably oversees day-to-day administration and our financials.

LUCIA TJINYEKA

Administrative Assistant

"My motivation is empowering women in the community." As the Administrative Assistant, Lucia supports the basket weavers, daily operations, and tends to the front-desk.



GOSAITSE LEKOKO

Community Liaison Officer

"I am motivated by empowering women and ensuring that they have sustainable livelihoods." Gosa manages economic initiatives at the Impact Fund, liaising with artisans, and promoting locally made products.

OTSETSWE KOOTLHOKILE

Media and Communications Officer

"I love media and making an impact in the community through media." Otsetswe spearheads all media, communication, marketing, and branding initiatives at the Impact Fund.





OBOTSENG PULAETSILE

Community Bus Driver

"I love helping the community!" OB is our primary bus driver for the Community Bus. She covers the transportation needs of community partners, including food deliveries for Polokong, and pick-ups and drop-offs for children at Bana Ba Letsatsi.

PAULINE ABEILWE

Cleaner

"I am motivated by my children and making a better future for me." Pauline maintains good hygiene standards in the Impact Fund office.



ANDREAS MANFREDI

Action Coordinator Lead

Andreas is responsible for the overall steering, planning and coordination of the People's Path, including administration and financial management of the project, and providing support to small businesses profiled on the People's Path. "My motivating pillars are my Partner and our son, his friend Kabelo, living in the bush and the three little village children that greet me rigorously every time I drive in front of their home! Seeing the smiles on the people's faces and watching them improve makes me look forward to face the challenges that we face on a daily basis."

NDANJI LESETEDI

Culture and Heritage Lead

Ndanji is tasked with forging and nurturing relationships amongst communities, industry players, government entities and different stakeholders. "I am motivated by analyzing complex socio-economic situations or challenges in order to address them through inclusive, simple and creative interventions."





DIMPHE BOKADI

Driver

"I love assisting and improving the lives of people in my community." Dimphe assists the Impact Fund with driving and maintenance.

RUTH STEWART

Co-Founder & Director

Ruth is a soft skills trainer and community advocate. For the last 26 years, Ruth has been living in Maun, Botswana, fully immersed in supporting organisations and people to reach their true potential. "I am always ready for a challenge, but one that is addressed through fair play, integrity and humility. The Impact Fund embodies these values, and celebrates the power of people and what they bring to communities, either as individuals or through the organisations in which they work."



MICHELLE ADELMAN

Co-Founder & Director

Michelle is an entrepreneur, farmer and ESG investor. She has been living and working in Southern Africa for the last 10 years. "As a co-founder of the Impact Fund, I'm most excited to see the real, measurable results that the Impact Fund is making on the ground with the most vulnerable people in our society - children, elderly and women from low-income families. The Impact Fund is more than charity giving, but in the ability to make meaningful change in the lives of the beneficiaries from the organizations we support. By focusing on strategy, capacity building and measurement we are able to see sustainable results through the organizations we support."



CHANDIDA MONYADZWE

Director

Chandida is an environmental and livelihoods development facilitator and trainer with more than 30 years experience in community based natural resources management. She has been living in Maun for the last 20 years. "It gives me great pleasure to be one of the Directors of the Impact Fund as it empowers and impacts positively on the lives of individuals or groups of people. It is so humbling to see people, especially women and the vulnerable, being empowered and feeling dignified through their interaction with and the support by the Impact Fund."





BASHI GAETSALOE

Director

Bashi believes that business capabilities can be applied successfully to the NGO sector to mobilize capital and create greater impact. He continues "I believe the Impact Fund can be a shining light on how to mobilize business, communities, and talent to create sustainable impact where it matters most."



PHOTO AND ENGAGEMENT DIRECTORY

Cover. Glass Recycling Project ladies building a traditional kiln.

Content page. Botswana Quality Baskets weaver weaving a basket.

Page 3. EEP member, Nelly at her workstation.

Page 3. Basket weavers hold onto a basket.

Page 3. Women Against Rape Director, Peggy Ramaphane with a client.

Page 4. Polokong Elderly boarding the Community Bus.

Page 4. Shelter Botswana teacher in class with the children.

Page 5. Botswana basket.

Page 9. Bana Ba Letsatsi student playing chess.

Page 12. Feed A Child child playing with a Lego set.

Page 14. MAWS clinic assistant playing with puppies.

Page 16. POLOKONG elderly posing for a photo inside the Community Bus.

Page 18. Shelter Botswana child colouring a school drawing.

Page 20. WAR counsellor with a client.

Page 22. Bana Ba Letsatsi children boarding the Community Bus.

Page 25. The People's Path map.

Page 28. Impact Fund Community Liaison Officer, Gosa Lekoko, posing at her desk.

Page 29. Glass Recycling Project ladies building a traditional kiln.

Page 30. Mathiba Primary staff and students.

Page 31. (Mathiba Primary staff and students in a meeting/ counselling session.

Page 35. PSUB and Impact Fund staff inspecting a plant sample.

Page 40. Impact Fund staff photo.

Page 41-44. Impact Fund staff and Directors' headshots.

Page 44. Impact Fund staff photos.

Back Cover. A Glass Recycling Project team member patching up the traditional kiln.

STRATEGIC ENGAGEMENT FOCUS AREAS

*due to the interconnected nature of our areas of strategic engagement, some initiatives and organizations are listed more than once to account for any overlapping benefits of projects.

CHILDREN & YOUTH

- *Bana Ba Letsatsi*
- *Community Bus*
- *Chobe Holdings CSR*
- *FeedAChild, Botswana*
- *Shelter Botswana*
- *Women Against Rape*

CONSERVATION

- *Chobe Holdings CSR*
- *Maun Animal Welfare Society*
- *The People's Path*

CULTURE & HERITAGE

- *Community Bus*
- *Polokong*
- *The People's Path*

WOMEN

- *The People's Path (Glass Recycling Project, consolidation of EEP and Craffhood)*
- *Women Against Rape*

ECONOMIC EMPOWERMENT

- *The People's Path (Glass Recycling Project, consolidation of EEP and Craffhood)*
- *Women Against Rape*

The Impact Fund encourages partners to consider the intersectionality, interconnectedness and complexity of addressing challenges on the ground. Our engagement pillars were chosen with the appreciation that supporting one area, supports all others.

The images in this report were taken by Edwin Hwera of EP Images.

THANK YOU to our many community and corporate partners who have enabled this work to happen — your efforts make our community stronger.



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