



Travel for **impact**

## April - June 2024 Newsletter

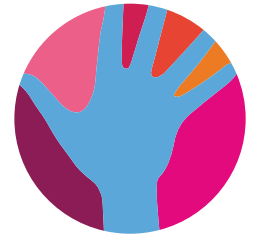
**Dear All,**

The second quarter of 2024 was full of excitement as we became the proud owners of the Maun Immersive Tour which allowed us to further support small businesses. We are excited to share our latest progress through this newsletter and as always please remember to contact us should you wish for more information or would like to become a partner.

**With best wishes,**

**Ruth and the Impact Team**

# Building Networks. Uplifting Livelihoods.



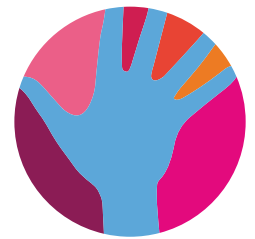
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This quarter we took over the ownership and operations of the Maun Immersive Tour from our friends at Safari Destinations. Our new tour guide, Kay, has hit her stride and bookings are pouring in, allowing us to highlight the amazing local artisans and businesses, traditions and stories that make Maun worth visiting.



# Building Networks. Uplifting Livelihoods.



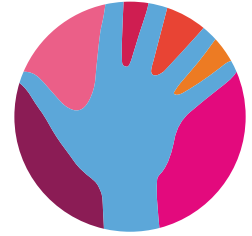
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We are committed to impacting the communities along The People's Path. We've developed and capacitated people in Samochima, Tsutsubega, and D'Kar with training and infrastructure to help them enter the tourism value chain.



# Building Networks. Uplifting Livelihoods.



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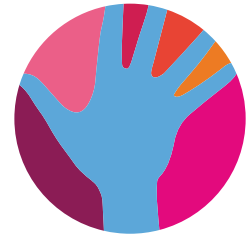
The Ntlafatso Glass project is growing! This quarter, the ladies showcased their products at multiple events and proudly began fulfilling orders from multiple camps and safari companies. They are also continuously developing their experience through their engagement with Nomad Tours.

*Ntlafatso Glass has launched its own Facebook page – be sure to follow them on*

*<https://www.facebook.com/profile.php?id=61558535214432>*



# Celebrating Culture. Embracing Sustainability.



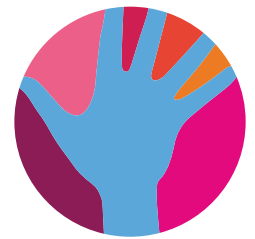
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We are thrilled to share the inspiring journey of our Ngamiland artisans to the global stage! Through our partnership with Ginger SOFRECO artisans from Gumare, the Etshas, and D'Kar received five weeks of transformative training. Led by experts Jane Taylor and Emmanuel Savignat, the training focused on integrating contemporary designs into their crafts to enhance their appeal within the tourism value chain. This culminated in a Handicraft Innovation and Design project exhibition plus showcasing of the products at the EU Day Celebrations in Gaborone.



# Celebrating Culture. Embracing Sustainability.

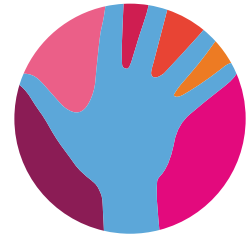


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Pictured here are some artisans in D'Kar signing up for ongoing product development training under the UNESCO International Fund for Cultural Diversity Project (IFCD). This initiative showcases our commitment to fostering local talent and cultural heritage.

# Shared Learning. Shared Inspiration.

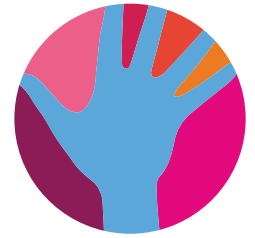


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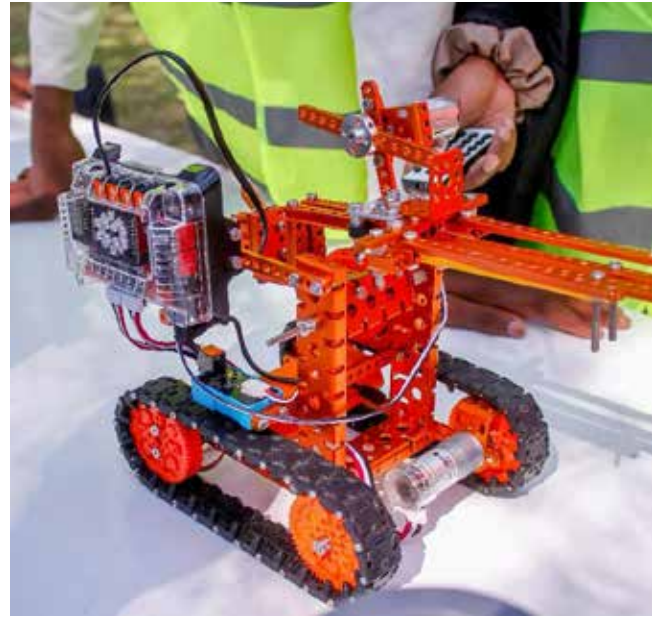
We were delighted to engage Setho Health Solutions for their Health and Safety training for the artisans, entrepreneurs, and community representatives of Shakawe. This crucial training, blending modern and indigenous first aid methods, enhances tourism and safety in Shakawe, Samochima, along The People's Path. The initiative ensures compliance with tourism licensing and promotes community well-being.



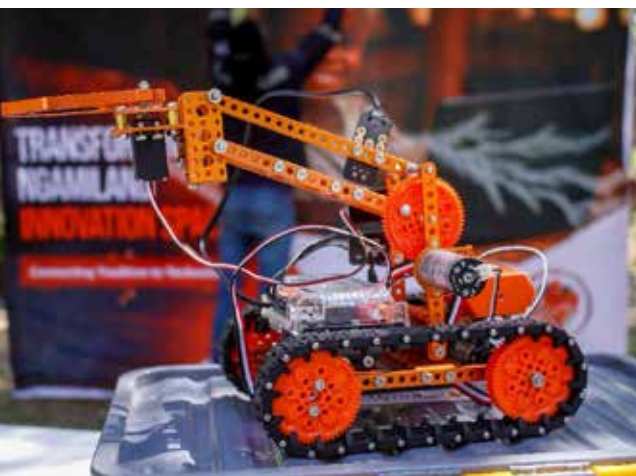
# Connecting Tourism to Social Change.



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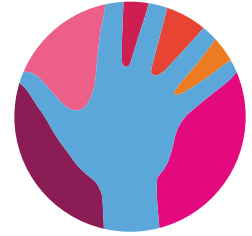


We're excited to announce the official partnership launch of the Innovation Kgotla Transforming Ngamiland Innovation Space project on May 31st, 2024 between Innovation Kgotla and Chobe Holdings Limited! This milestone once again highlights the power of tourism for social change.





# Connecting Tourism to Social Change.



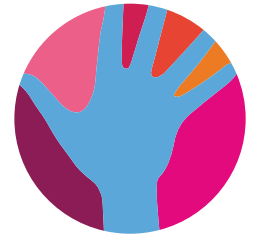
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The impactful partnership between us, Chobe Holdings, and Bana Ba Letsatsi, facilitated through our CSR platform and services, continues to provide enormous financial assistance for the programs benefiting the children of Bana Ba Letsatsi and we are hopeful that this partnership will bring about the completion of the final construction phase of The Sunshine Hall at Bana Ba Letsatsi, allowing them to better serve the children of that community even better.



# Connecting Tourism to Social Change.

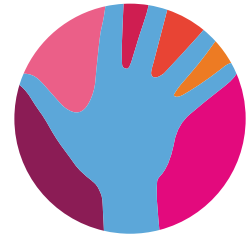


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We engaged various stakeholders in the tourism value chain at this year's Hospitality and Tourism Association of Botswana Annual Conference. Amongst these was our President, His Excellency Dr Eric Mokgweetsi Masisi, who took some time to appreciate our core work and purchase some of the products created by local artisans through our varied projects. We look forward to more support and engagements such as these in the next quarter.



# Farewell and welcome



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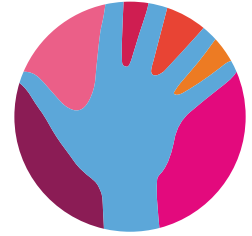


We were sad to bid farewell to Tshephang, known as Tshepi, Gaebope who has been part of the Impact Team since 2017. Her bubbly and engaging personality was enjoyed by all and she was a key player in putting us on the map. She has joined Sense of Africa, one of our travel partners, and we wish her all the very best and thank her for her part in building Travel for Impact. In her place we have engaged Kgotla Molefe as our PR and Media Officer. We are delighted to have him as part of the team and look forward to sharing him and his skills with our partners.

We are delighted to welcome Mackenzie O'Neill and Fiona Shearing, volunteers from Queen's University, Canada, joining us through the Queen's Project on International Development (QPID). With their diverse backgrounds, confidence and enthusiasm, we are sure they will complement our team and ably support our partners. We wish them a productive and progress-filled stay!



# Thank you to our partners!



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A big thank you to our Travel Partners whose support enables us to do what we do.

**1USD Partners:** Africa Pride, Africa Voyage, Botswana Holidays, Capricorn Safaris, Capture Africa, Desert & Delta Safaris, Drumbeat Safaris, The Elephant Trails Safari Co, Endeavour Safaris, Ker & Downey Botswana, Letaka Safaris, Miyaka Travels, Madiba, Africa Inspiration, Outback Africa, Rainbow Tours, Safari Destinations, Safari Essence, Safari Specialists, Sense of Africa, Explorations Company, Yoga Safaris.

**Bednight Bank Partners 2024:** & Beyond, African Bush Camps, Belmond Safaris, Bushways Safaris, Cresta Maun, Great Plains Conservation, Helicopter Horizons, Island Safari Lodge, Letaka Safaris, Lodges of Botswana, Machaba Safaris, Mack Air, The Maun Garden Studio Bed & Breakfast, Sanctuary Retreats, Setari Camp. Thamalakane River Lodge.

**Donor Partners:** European Union, UNESCO, International Fund for Cultural Diversity (IFCD).

To continue supporting our Economic Empowerment Programme and Craffhood  
Shop contact - [gosa@travelforimpact.com](mailto:gosa@travelforimpact.com) / +267 7347 3897.

## CHANGING LIVES FOREVER

PO Box 1762, Maun, Botswana  
Tel +267 686 4431 • Mobile +267 7437 9830  
[www.travelforimpact.com](http://www.travelforimpact.com)  
Plot 245, Mathiba I Road, Maun, Botswana



The People's Path  
Celebrating Culture & Heritage

