



Travel for **impact**

July - December 2023 Newsletter

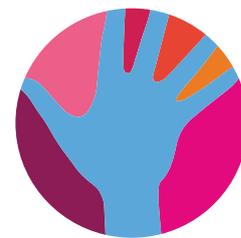
Dear All,

We would like to thank you for your support throughout 2023. The second half of 2023 was incredibly busy, and we are delighted to profile what the Impact Team and their partners have been up to. Construction was at the core of our work, and we look forward to seeing these investments come alive in 2024 as our partners feel more equipped and able to reach their true potential.

We wish you peace, happiness, and good health for 2024. Please watch this space and follow us on Facebook (Travel for Impact) and Instagram (impactfundbotswana) as we bring to your attention the fabulous work taking place in northern Botswana.

With best wishes, Ruth and the Impact Team

Celebrating Culture. Embracing Sustainability.



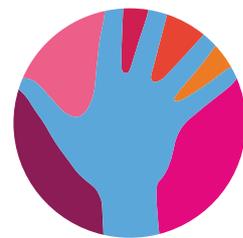
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The second half of the year saw us focusing most of our energy on construction:

Kuru Art Coffee Shop
Construction – encouraging
tourists to ‘linger’ a little bit,
absorb the wonderful ambience
of Kuru Art and provide time to
consider that perfect buy.



Celebrating Culture. Embracing Sustainability.



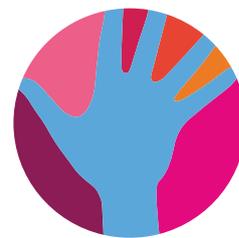
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Kuru Museum
Renovation –
bringing the
museum back to its
former splendour
whilst celebrating
San culture.



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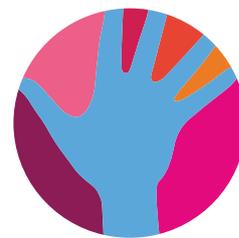
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Tsutsubega Renovations and VDC Solar Installation – this structure provides a central meeting place for the community as well as where stakeholders can bring tourists to connect with the community.



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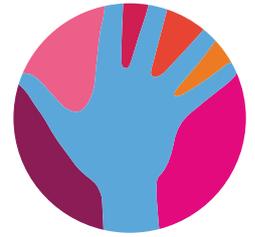


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Samochima Farmers
Committee Office and
Storeroom Construction
- this building is not
only for farmers but
will be used as a hub
for culture and heritage
where tourists will be
able to get information
on the different activities
and products available
in Samochima and
surrounding areas.



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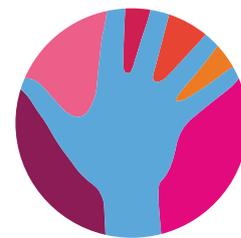


Planet Culture Café – we supported Planet Culture Café with new tables, chairs, and aprons making the experience that much more enjoyable.

Shorobe Workshop Space – providing a comfortable venue where tourists can engage with Shorobe weavers and understand the power of basketry on the lives of Batswana women.



Shared Learning. Shared Inspiration.



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We continued to support our small business partners through holding various workshops. We supported: financial training workshops in Shakawe and D'Kar; strategic planning in Tsutsubega for the Light of Tsutsubega Development Company; we encouraged our partners to 'tell their stories' as part of hosting and marketing workshops; and we hosted workshops facilitated by Women Against Rape on Gender Power Dynamics. All these workshops helped strengthen our partners in their work.



Shared Learning. Shared Inspiration.



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Additionally, we engaged in sharing of experiences to inspire each other in the work that we do such as the Samochima Harvest Festival and sharing knowledge with regards to quality of weave.

Building Networks. Uplifting Livelihoods.



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The Impact Fund Team attended several different platforms to raise the profile of our partners, the work that they do and to help put them on the map.

Platforms attended included: US Africa Summit; Botswana Consumer Fair; Nkashi Classic; Mbungu Cultural Festival; Ghanzi Farmer's Market; Botswana Travel and Tourism Expo; UNESCO Intangible Cultural Conference; and numerous Christmas Fairs in Maun.



Building Networks. Uplifting Livelihoods.



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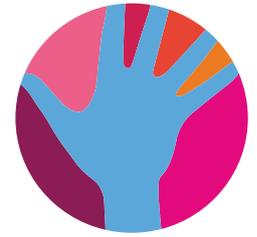
We are also delighted to have signed a Memorandum of Understanding with Botho University to support ourselves and our partners in action research – we are looking forward to enabling this partnership to reach its true potential in 2024.



Additionally, we continued to support a number of our community business partners in growing and developing their businesses through small but impactful investments. These included: the Glass Recycling Project; Quality Baskets; Samatambi Farm; and Xanikwe Bush Safaris. We wish them all the best in 2024.



Connecting Tourism to Social Change.



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We're excited to assist our community partners, including Women Against Rape, Polokong, Bana Ba Letsatsi, Feed A Child, Shelter Botswana, and Maun Animal Welfare, to sustain their impactful initiatives. Polokong expressed gratitude for the support in painting their new wing, providing accommodation for their clients where necessary.

Safari Destinations partnered with us for a Bednight Bank Games Night, showcasing the impact of the bednight donations. Loads of fun was had by all and we would like to thank everyone for their generous toiletry donations instead of entry tickets. These donations went beyond our expectations and there were enough toiletries to support not only Bana Ba Letsatsi but also Polokong, Women Against Rape and Shelter Botswana - amazing and once again thank you!



Thank you to our partners!



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None of this could be possible without the support of our travel partners and donor support – thank you, thank you, thank you.

1USD Partners: Africa Pride, Africa Voyages, Botswana Holidays, Capricorn Safaris, Capture Africa, Desert & Delt Safaris, Drumbeat Safaris, The Elephant Trails Safari Co, Endeavour Safaris, Ker & Downey Safaris, Letaka Safaris, Madiba, Africa Inspiration, Outback Africa, Rainbow Tours, Safari Destinations, Safari Essence, Safari Specialists, Sense of Africa, Yoga Safaris.

Thank you to our partners!



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Bednight Bank Partners 2023: & Beyond, Africa Bush Camps, Belmond Safaris, Bushways Safaris, Great Plains, Helicopter Horizons, Island Safari Lodge, Letaka Safaris, Lodges of Botswana, Machaba Safaris, Mack Air, Meno A Kwena, Sanctuary Retreats, Setari Camp.

Donor Partners: European Union, UNESCO International Fund for Cultural Diversity (IFCD).

Please remember to support our Economic Empowerment Programme and Crafthood Shop - gosa@travelforimpact.com / +267 7347 3897.

It is with much sadness that we inform you of the passing of Mr. Kegomoditswe Elisha, the Chairperson of the Light of Tsutsubega Development Company. We extend our deepest sympathies to his family and the Light of Tsutsubega Development Company. May he rest in peace.



CHANGING LIVES FOREVER

P.O Box 1762, Maun, Botswana
Tel +267 686 4431 • Mobile +267 7437 9830
www.travelforimpact.com
Plot 245, Mathiba I Road, Maun, Botswana



The People's Path
Celebrating Culture & Heritage

