



CHANGING LIVES **FOREVER** THROUGH TRAVEL



REPORT | 2017



**TRAVEL FOR IMPACT IS COMMITTED TO
SEEING SUSTAINABLE DEVELOPMENT
THROUGH RESPONSIBLE TOURISM;
CHANGING LIVES FOREVER THROUGH
TRAVEL.**

TRAVEL FOR IMPACT

Internationally recognized as the 'African Exception', Botswana has experienced rapid economic growth and stable democratization over the past few decades.

However, Botswana's success story has not had all around positive repercussions; due to now being classified as a middle income country, Botswana has suffered from donors withdrawing their financial support in order to help other countries recognized as lower income countries. The decrease in financial support has greatly affected those on the ground, and has directly impacted the development of civil society and its organizations.

Based out of Maun, Travel for Impact (TFI) has responded to this situation through establishing a 'travel movement'. Using creativity, innovation and a lot of grit and determination, TFI connects the tourism industry to the not-for-profit industry, creating lasting, and symbiotic relationships. The partnerships not only enable tourists to give back to their holiday destination, but also raises the profiles of all of TFI's partners, travel and social, to an exceptional standard.

This report gives you a glimpse into our neighbourhood, and the exceptional organizations within it that provide wonderful community-driven services and opportunities. Travel for Impact is committed to seeing sustainable community development achieved through responsible tourism; changing lives forever through travel.

This report covers two portfolios: 1) our Community Portfolio, which are our civil society partnerships which we have been aligned to for many years, and 2) our Projects Portfolio, which are individual, sustainable community initiatives implemented and overseen through various partnerships.



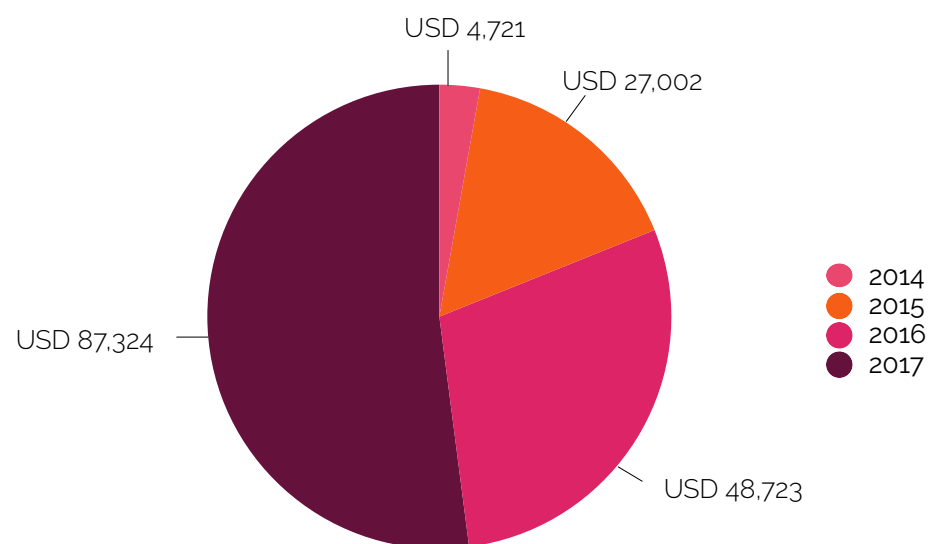
**TRAVEL FOR IMPACT REALLOCATES
FUNDS FROM OUR TRAVEL PARTNERS
TO OUR COMMUNITY PARTNERS
THROUGH THE BED NIGHT BANK AND
THROUGH THE 1USD PER BED NIGHT
FUND.**

TFI AT A GLANCE.

Travel for Impact primarily funds core costs and services to our community partners. Core funding includes financial stresses which restrict an organization's ability to continue performing their mandates. This includes things such as salaries, rent, transportation and other costs associated with effectively running a not-for-profit organization.

Travel for Impact covers the costs which other donors won't touch, as core services aren't necessarily the 'shiny' parts of development, and aren't as attractive to donors. Travel for Impact pays for the Safe House matron for WoMen Against Rape, for the Co-ordinator of AGLOW, psychosocial support counsellors, food and fuel for Bana Ba Letsatsi, and for the caretakers at Maun Animal Welfare Society, among other financial areas.

Travel for Impact operates on a 80:20 split. That is, 80% of income goes directly to our civil society partners. The additional 20% allows Travel for Impact to not only raise the profile of our partners through interactive marketing, but more importantly, it allows us to provide our partners with many years of expertise with regards to resource mobilization, strategy development, governance support, and a port of call for reassurance, advice and support.



1^{USD} PER BEDNIGHT

This chart illustrates the funds raised through the *1USD per Bed Night* fund in individual years since 2014.

How does it work?

1USD per Bed Night supporters will donate a minimum of 1USD per night that a guest stays with their company. This means that Travel for Impact receives at least 1USD for every night that is booked through a partner.

16 CONTRIBUTORS
36,862.74
USD IN 2017



This year, Travel for Impact is proud to introduce the *Bed Night Bank*.

A 'Bed Night' is a night occupied by a guest at one of our travel partner's accommodations.

Bed Night Bank supporters will donate a number of Bed Nights to Safari Destinations which are managed on behalf of Travel for Impact. This means that Travel for Impact receives the full amount paid for those Bed Nights.

Travel for Impact would like to extend a heartfelt thank you to all of our *1USD per Bed Night*, and *Bed Night Bank* partners, who can be proud of their contributions to the change happening in their community, as illustrated in the pages to follow.



15 CLIENTS: 67-92+ YEARS OF AGE



4 home visits per week for cleaning, companionship, hospital visits and personal care

COMMUNITY PORTFOLIO

POLOKONG [AGLOW]

POLOKONG works with a number of caretakers and volunteers, offering support, companionship, and friendship to elders in the community.

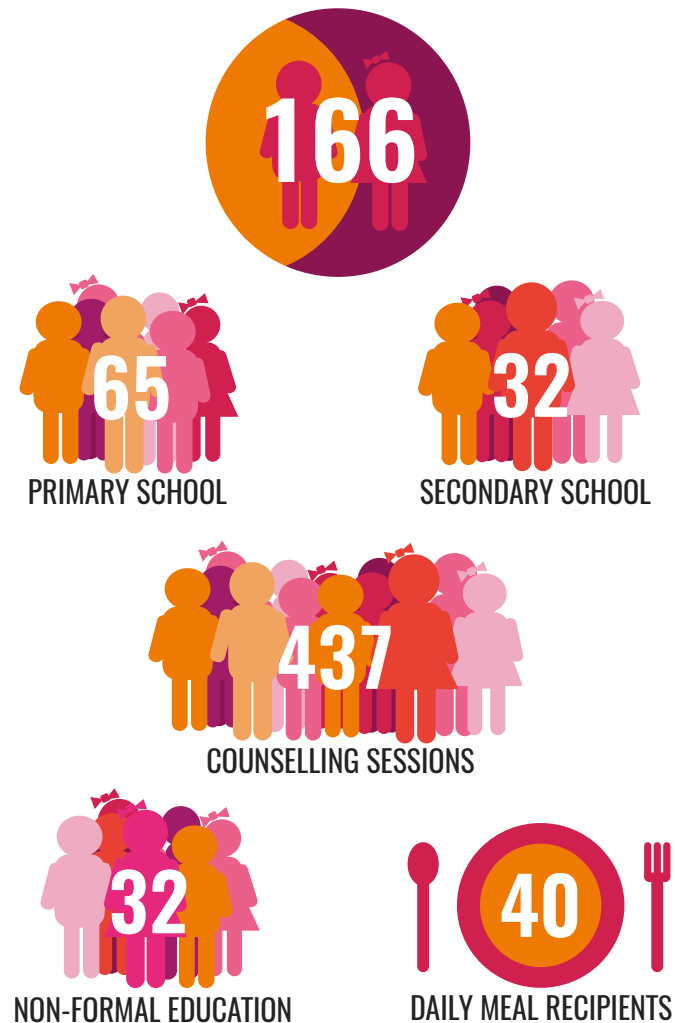
With 19 clients, many receive weekly visits by support workers, or are supported with meals, groceries and toiletries. Not only do support workers help with household and personal care, they also take the elderly to and from clinics, and encourage stronger relationships with their relatives.

POLOKONG also works within the larger community, organizing picnics to encourage interaction between their clients and other locals. With a mandate of compassionate care, POLOKONG significantly impacts the lives of the destitute elderly, ensuring that they are cared for, fed, clothed, treasured, and loved.

POLOKONG is in the process of building a centre to allow the old folk to come together, enjoy each others' company and feel a sense of belonging. It is anticipated that the first stage of the Centre will be finished in early 2018, and Travel for Impact looks forward to supporting them to meet operational costs.



CURRENT CHILD BENEFICIARIES



Providing **35** youths with skills in resume, job and college application writing.

COMMUNITY PORTFOLIO

BANA BA LETSATSISI

Bana Ba Letsatsi has been offering practical, and emotional guidance to orphaned and vulnerable children since 2001. They currently serve 166 children, with approximately 125 receiving psychosocial counselling, home and school visits, and emotional support. BBL aims to rehabilitate children and help them grow into functional members of society, protecting them and their futures in a challenging period of transition.

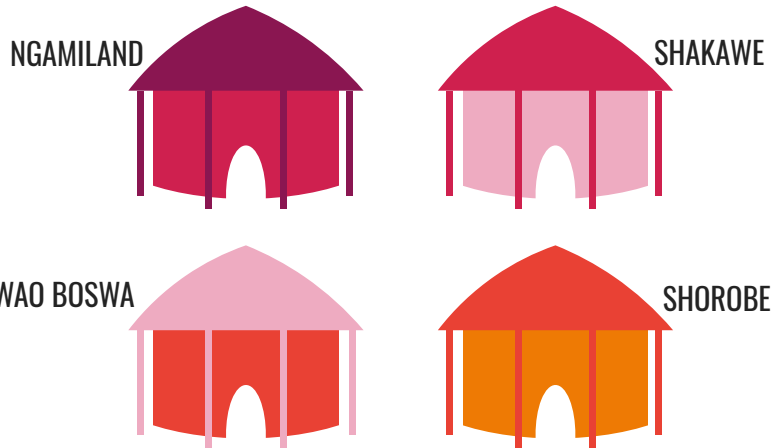
Bana Ba Letsatsi has worked hard to provide hot meals, life skills training, informal education, and academic and recreational programming for the orphans and vulnerable children of Maun. Despite dealing with donors withdrawing support and the increasing costs of operation, BBL has managed to run school holiday programs, incorporating lessons of health and personal development along with physical and educational activities.

Although operating on a tight budget, Bana Ba Letsatsi still continues to change the lives of these youth for the better.

2018 is an exciting year for Bana Ba Letsatsi. After many years of perseverance, Bana Ba Letsatsi has secured land in the Matlapana area of Maun, and is looking forward to creating a child-friendly purpose built centre. Travel for Impact, through the Bednight Bank, plans to be key in supporting this build (in stages) and looks forward to inviting all partners to the ground-breaking ceremony!



FOUR BASKET CENTRES



SOLD SINCE 2016



ACTIVE WEAVERS

Ongoing **partnership**
with Arts for Africa

COMMUNITY PORTFOLIO

CRAFTHOOD

Crafthood is an independent initiative launched in 2015 by Travel for Impact with seed funding from Southern African Regional Environmental Program (SAREP). Crafthood originally focused on basket weavers throughout Ngamiland creating a centralized marketing and sales platform for their products to support and improve livelihoods.

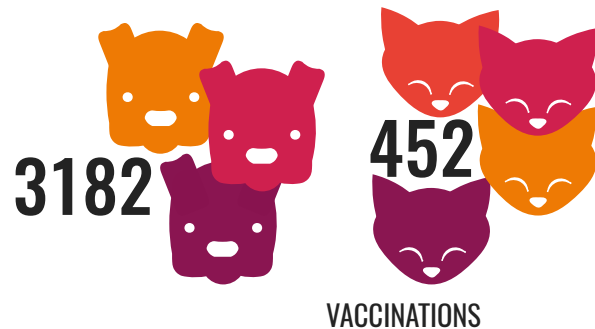
Crafthood has recently expanded, with the support of the Bednight Bank, to incorporate other craft products made in Ngamiland to further encourage livelihood developments. This is achieved through product development and quality control aligned to demands from the tourism industry initially for craft shops but with the long term view to expand into interiors.

Crafthood addresses female economic marginalization, gender equality, and strengthening livelihood opportunities using and preserving preexisting skills. This initiative puts the power into women's hands and gives them control of their own livelihoods.

Crafthood is pleased to partner with Arts for Africa, helping to support Botswana crafts on a global market, especially Botswana baskets.



OUTREACH PROGRAMMES



The rehoming of **43** cats
and dogs so far in 2017

2016/2017 statistics

COMMUNITY PORTFOLIO

MAWS

Maun Animal Welfare Society (MAWS) continually works to improve the lives of the animals in our community, and the safety of the people who interact with them.

MAWS has ongoing vaccination and sterilization programs, reaching over ten villages, and providing crucial veterinary services to countless pet owners. MAWS is faced with many challenges, including securing veterinary volunteers, supplies, and transportation to communities in hard to reach areas. The organization counters every challenge with their passion to provide long-term solutions for conservation and animal welfare in our community.

MAWS works to rehabilitate abused and abandoned cats and dogs, to protect Botswana's wildlife through domestic animal care, and to ring-fence Botswana's National Parks and Game Reserves with a perimeter of vaccinated domestic animals to achieve disease prevention.

Since establishment in 1998, MAWS has made a tremendous impact throughout the region, sterilizing over 18,000 dogs and vaccinating another 20,000, already achieving comendable numbers so far in 2017.



EVERY
DAY

No
Violence

agw

OVER THE PAST 5 YEARS



Total of **579** counselling
sessions so far in 2017

COMMUNITY PORTFOLIO

WoMen AGAINST RAPE

WAR's work focuses on advocacy, support, and prevention of gender based violence through a number of activities, continuing to challenge the general public's mindset on gender inequality.

WAR's strategies are geared at addressing the social issues that contribute to the abuse of women and children by offering psychosocial counselling, shelter services, public education, advocacy, lobbying and economic skills empowerment. Psychosocial counselling is provided to gender based violence victims, and their families. In order to get to the root of the issue, WAR also offers counselling and rehabilitation to perpetrators.

In schools, WAR supports education and awareness platforms on sex, gender, use of power, health and access to human rights within the school environment through Students Against Rape (SAR) clubs. In addition, WAR provides a variety of legal services for those needing legal assistance to prosecute or defend their rights. They also operate an anonymous shelter that gives vulnerable women and children a place of refuge in the event of an emergency. WAR has been an active voice for over 20 years and is the leader in Northern Botswana's fight against gender based violence.

PROJECTS PORTFOLIO

COMMUNITY BUS



The Community Bus is a direct response to one re-occurring barrier of development in our community: access to reliable transportation.

The Community Bus is a project spearheaded by Safari Destinations in conjunction with their 1USD per Bed Night contributors, implemented by Travel for Impact.

The Community Bus addresses all four of Travel for Impact's strategic engagement pillars (children & youth, conservation, culture & heritage, and women), as it operates for and by the community. The bus undertakes many important responsibilities which may include hospital runs, school transportation, meal and medical deliveries, and many other needs identified by the community.

With over 31 000 kms on the clock, the bus has delivered approximately 2900 meals, completed over 800 school runs and in the process, has indeed become a lifeline for the Community. It has also covered 15 special events from the different partner NGOS – it really has been a phenomenal contribution to community initiatives!

PROJECTS PORTFOLIO

FEED-A-CHILD



Feed-a-Child (FAC) started in September 2012 in Maun by the Pelsers as a way to give back and also combat malnutrition in Maun. Since inception over 30 000 meals have been distributed and over 110 individuals have been helped in the community. The nutri-meal has shown to improve the health of the children and adults. The two wards, Kgosing and Boyei which Feed-a-Child operates in have shown significant improvements in cases of malnutrition in both children and adults.

2017 has been an exceptional year for Feed-a-Child. They use up to 10 kilograms of porridge per month and feed 20 adults plus 19 from Aglow-Polokong and 38 children. On a daily basis, they have 15 children that come to the ward to receive their daily nutrition.

Feed-a-Child is fortunate to have established a wonderful relationship with Safari Specialists. This relationship has allowed for financial security against every day costs.

PROJECTS PORTFOLIO

HERBARIUM



The Peter Smith University of Botswana Herbarium is currently working on a data digitalization project, which aims to unravel, reveal, share, and preserve the natural history and benefits of the flora of Northern Botswana.

With the support of Desert & Delta Safaris (DDS), the herbarium moves forward with the construction of a database to capture all of the valuable information from the Okavango Delta's flora.

This database will provide a botanical history of Botswana, where the benefits, uses and beauty of Botswana's rich natural heritage will be preserved for the country's future. Information collected will provide crucial insight for scientists and researchers for issues in land planning, environmental monitoring, vegetation composition and change, as well as fires, flooding, medical, nutritional and cultural values.

PROJECTS PORTFOLIO

KHUMAGA PRIMARY



Khumaga is a village located in the Boteti region in Botswana. The focus on Khumaga Village grew out of the village's close proximity of Leroo La Tau (LLT), a Desert & Delta Safaris (DDS) camp, and DDS's desire to support initiatives within their neighbourhood – corporate social responsibility meets responsible tourism.

LLT has taken the initiative to help Khumaga Primary School by providing them with resources such as PSLE revision books, as well as planning and hosting an annual career day Fair at the camp for Standard 7 children (last year of primary school). Last year, Khumaga Primary School was number one in the Boteti region with a pass rate of 86% in the 2016 Primary School Leaving Examinations, an achievement which was celebrated by both the village, and DDS.

PROJECTS PORTFOLIO

LEADERS FOR THE FUTURE



Desert & Delta Safaris (DDS) is invested in education, aiming to equip young Batswana with managerial skills in the tourism industry.

Leaders for the Future is a sponsorship program, created by DDS, in which youth meeting the appropriate requirements and criteria, are granted a full educational scholarship in areas which relate to tourism operation and management.

DDS has already successfully sent two students to further their educational interests. Leaders for the Future is an example of the opportunities which best-practice responsible tourism may bring to a region.

PROJECTS PORTFOLIO

TSODILO SECONDARY

DDS officially 'adopted' Tsodilo Secondary School through the government initiative of 'Adopt a School' in 2013. Since then the students have received considerable support in the form of uniforms and other school essentials for 20 underprivileged students.

The beneficiaries, which are identified by the school, no longer have to worry about the financial stress of attending school, and can focus on what really matters – continuing their education. Additionally, 20 children (10 top achievers and 10 disadvantaged children) are sponsored for a weekend in 'the bush,' at Leroo La Tau, a DDS camp. This trip is enormously successful as the children experience their first 'taste' of lodges and wildlife, hopefully instilling in them a newfound respect and appreciation for the bush.





Travel for impact

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