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**CHANGING LIVES FOREVER THROUGH TRAVEL**

**TRAVEL FOR IMPACT**  
CHANGING LIVES FOREVER THROUGH TRAVEL  
Bi-Annual Report: June - December 2015

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**TRAVEL FOR IMPACT  
(TFI) FUNDS NOT-FOR-  
PROFIT ORGANIZATIONS  
WHERE THEY NEED  
IT MOST.**

We focus on funding what are known as the 'core costs' which are those essential costs which make charities operational and sustainable. Examples being salaries, rent, maintenance and fuel for transport. These are all critical to the successful running of organisations and although not terribly 'eye catching', without them, they cannot function.

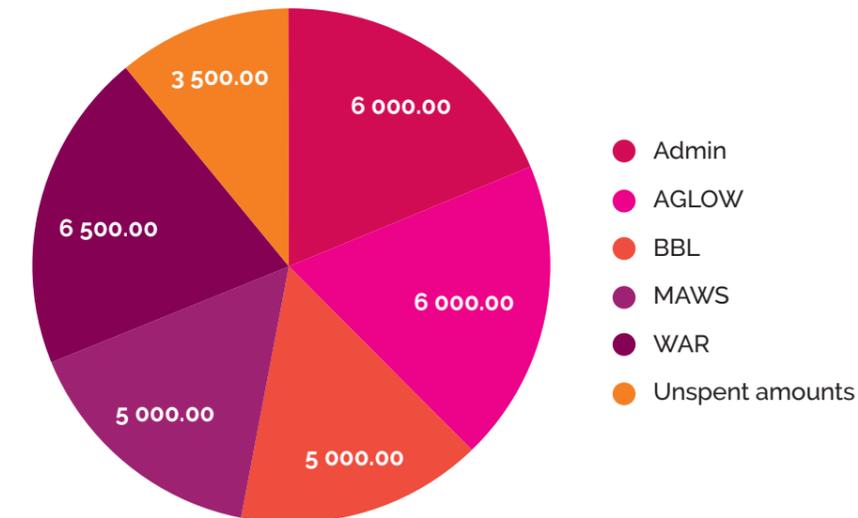
Over the past few years, funding for not for profit organisations has becoming increasingly difficult. Travel For Impact offers an innovative and ground breaking approach in which to integrate the power of tourism with the needs on the ground. Simply put, our Tourism Partners give generously into a fund which is then distributed between our Community Partners. Not only do our community partners benefit from the direct funding, they also benefit from the added benefit of mentoring

services, strategic development initiatives and sharing of decades of experience encouraging our community partners to grow, meet their mandates and most importantly, become sustainable.

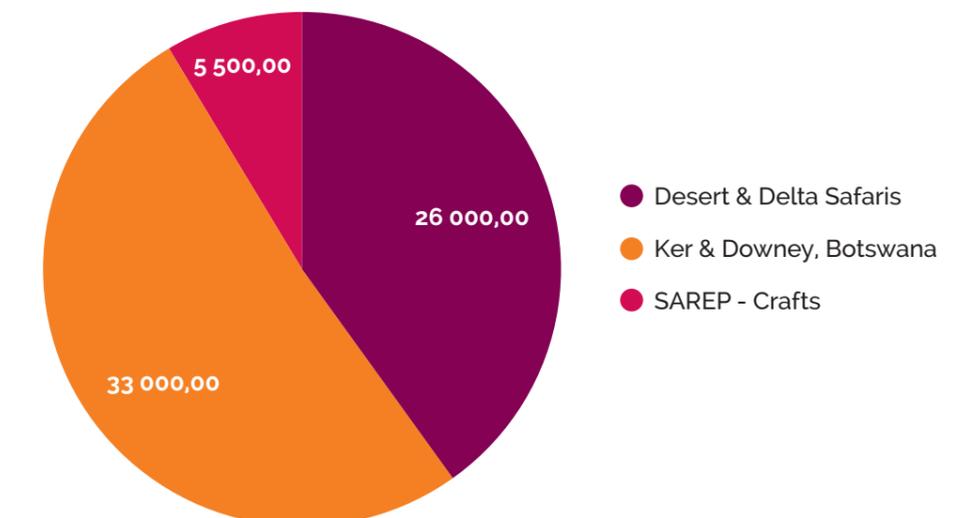
Travel for impact operates on a 80/20 basis. 80% of the total income received into the fund goes directly to the Community Partners. Travel for impact uses the remaining 20% in order to raise the profile of all our partners through a dynamic and evolving marketing plan utilising the various social media platforms available. In addition to marketing, Travel For Impact uses this 20% to add-value to the funds dispersed by providing guidance, support with strategic development and encouraging additional recourse mobilisation and networking.

**TRAVEL FOR IMPACT AT A GLANCE**

CLASSIC PORTFOLIO: USD 64, 000



THE INDEPENDENT PORTFOLIOS: USD 32, 000



# WHY TRAVEL FOR IMPACT?

**TFI IS GROWING:  
AS WE GROW, SO DOES OUR  
ABILITY TO BENEFIT ALL OUR  
PARTNERS.**

**JOIN THE TRAVEL  
FOR IMPACT MOVEMENT:  
#FOLLOWTHEHAND**

TFI bridges the gap between the tourism industry and the vulnerable communities in Botswana. TFI was born as a result of the growing need for consistent and sustainable funding for local organizations. TFI successfully links tourism and social responsibility. Tourists can have the best of both worlds. They can enjoy the delights of Botswana and in turn directly benefit the vulnerable people of Botswana.

**TFI "Teaches a Man to Fish":** We work to empower organizations to become self-sufficient. TFI mentors organizations to generate funding through avenues other than donations. This is to ensure organizations have a sustainable cash flow to run long term. We help organizations to thrive, not just survive.

**TFI is Purposeful:** Funds are dispersed to a range of projects and organizations, not just one cause. TFI's advisory board identifies areas where funding can make the most impact and provides support accordingly.

**TFI is Dynamic:** The fund is managed by people who all have the common aim of building a better Botswana. From business community members using their entrepreneurial strength, to people with backgrounds in the social sector to optimize the use of funds.

**TFI is Awareness:** Effective marketing is a vital strategy for generating impact. It is crucial to give a voice to both those in need and the returned benefits for those who aid. This raises the profile of organizations and tourism partners.

**TFI is Innovative:** Travel for Impact supports people, not just things. When it comes to community support what is often lacking is people who make things happen. Great organizations are run by good and qualified people. Travel for Impact focuses primarily on supporting these people. For example, our funds pay the salaries of the woman teaching orphaned kids and the counselor who helps a battered woman get back on her feet.



# CLASSIC PORTFOLIO

## STATISTICS



\* Amounts per person



## POLOKONG (AGLOW)

Thanks to the work of various caretakers and volunteers, offering personalized support and friendship to elders, POLOKONG has become indispensable to the Maun community. Their 18 clients, who are from 70-100+ years old, receive weekly visits by an engaged support worker who is able to accommodate their individual needs. The gratitude shown by the elderly shines through in each meeting. They exude the utmost appreciation for the necessities they receive, and the social connection that POLOKONG creates for them.

The commitment of the caretakers is vital. They are working on the ground and are able to assess the real time individual needs of the elderly in Maun. More than half of these individuals are supported with groceries, toiletries and hot meals. Not only do support workers help within households and personal care, they also take the elderly to and from clinics and work to build stronger relationships with their relatives. With a mandate for compassionate care, POLOKONG has made great strides in increasing the quality of life for the elderly of Maun.

### Successes of 2015:

- We are delighted to share that AGLOW POLOKONG now has a website. This has allowed for increased visibility and awareness of the work being done to help the elderly of Maun.

- Despite financial roadblocks, limiting resources in terms of food and transportation, POLOKONG worked hard and creatively to ensure their clients' needs were all met.
- Thanks to the continued support from TFI and its partners, we were able to host the annual holiday party. It is such a wonderful opportunity for the elderly to commune and socialize over the holiday season.

### Goals for 2016:

- To secure funding to build an elderly community center and establish reliable transport systems. A fenced plot is secured, along with drafted blueprints. This is an exciting prospect creating a space for the elderly to socialize. Although 2016 will see the start to this fundraising, this is a three year plan.
- To acquire additional caretakers and a small group of committed volunteers to enable POLOKONG to strengthen their ability to care for the elderly of Maun by providing consistent and personalized service.
- To co-ordinate a social program to connect children with the elderly creating a mutual learning experience. This will further enhance children's appreciation for culture and tradition as the elderly are well known keepers of this.



# CLASSIC PORTFOLIO

## STATISTICS

Within the past 6 months,  
Bana Ba Letsatsi has:



Since 2001, Bana Ba Letsatsi (BBL) has been working diligently on the rehabilitation/empowerment of vulnerable children in Maun. BBL is committed to providing life skills training, hot meals, and out of school programs. They continue to provide these services against a backdrop of decreasing donor support and increasing costs of operation.

Thanks to community support BBL has successfully run school holiday programs, incorporating lessons of health and personal development along with physical and educational activities. Although they operate on a tight budget, BBL continuously changes the lives of the less fortunate youth providing a safe space for kids to grow and learn indispensable skills for life.

### Successes of 2015:

- We are thrilled with the 63 children who graduated from BBL. Throughout their time they grew to be adults and have developed healthy and positive mindsets.
- The 168 students attending BBL are engaged daily and aided in their homework. Thanks to the commitment of the counselor, there has been an overall increase in school attendance and engagement in completing homework. This is thanks to support and safe space provided at the center.

# BANA BA LETSATSI

- The "School Holiday Program" helped to provide support for children and ensured that children continued to develop essential skills. For example; cleanliness and personal hygiene are invaluable skills fostered in the children helping them live healthier and happier lives.

### Goal for 2016:

- For BBL continue to reduce the number of school drop outs and instill the love for education. Also, to see an increase in graduates exiting the programme with the tools to live a prosperous adult life. There were 17 dropouts in 2015 and the goal is to re-integrate all these children into the schooling program.
- Reinstate two programs that have been on hold due to a number of challenges. A poultry coup and vegetable garden thus providing viable skills and self-sufficiency for the kids.
- In 2015 there were limited counseling sessions for the children due to constraints of having only 1 full-time counselor. Therefore the goal is to acquire funding for a new full-time counselor. This would allow for more specialized counseling and aid for the children.



# CLASSIC PORTFOLIO

## STATISTICS

Within the past 6 months, MAWS has facilitated:



The distribution of the rabies vaccination

The rehoming of approximately **20** cats, **20** dogs and **1** donkey



# MAWS

**Maun Animal Welfare Society (MAWS) works tirelessly to better the lives of the animals and simultaneously ensure the safety of residents and better their relationship with all animals.** MAWS has made a significant impact in numerous villages including Gumare, Etsha, and Shakawe, offering their services to individual pet owners and the communities as a whole. They are faced with numerous challenges the most common being rehabilitating abused and abandoned animal and rehoming them.

Great progress has been made for human and animal welfare thanks to the educational activities provided by MAWS and giving access to veterinary care for those who would otherwise not be able to afford it.

### Successes of 2015:

- MAWS works tirelessly to save animals' lives. The animals they have been able to care for have been saved and re-habilitated. This has lead to 40 re-homes of cats and dogs and 1 donkey.
- We are proud to share that there have been over 600 sterilization as in 2015. This

is creating a safer and more enjoyable environment for people and animals to live cooperatively by reducing overpopulation.

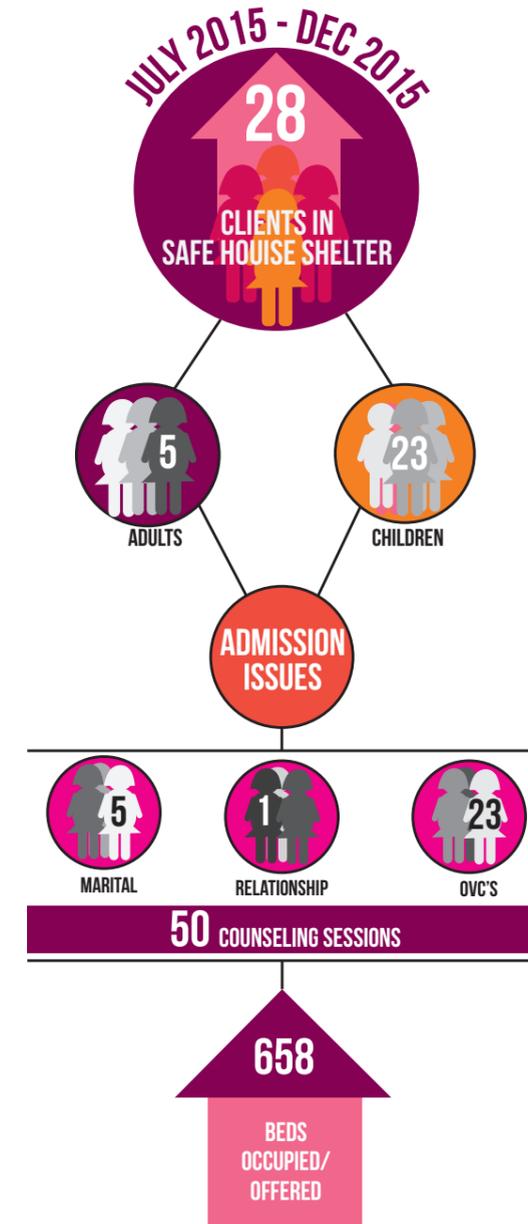
- There has been a significant reduction of incidences of distemper in the canine community. There is much more control with only a few incidences in the past 6 months. Compared to previous years there is evident progress being made and shows even greater potential for the future.

### Goals for 2016:

- To develop an education project for children about the care of domestic animals and begin introducing it into various children forums. Through increased knowledge this will foster a generation where people and animals can live harmoniously.
- To gather suitable funding for a full time coordinator for the MAWS clinic. The responsibilities have been taken on by various volunteers and fulfilling this role would support MAWS in sustainable implementation of programs.



STATISTICS



# WOMEN AGAINST RAPE

WAR is a human rights organization that primarily supports abused women and children and addresses the issues that contribute to their abuse. WAR's mission is to reduce the incidences and impact of violence against women and children in the Northwest District of Botswana through providing support for survivors, public education, advocacy and lobbying for legal and policy reform. This is exemplified through the 249 counseling sessions that were conducted with clients over a variety of issues.

One of WAR's flagship services is the safe house which continues to provide refuge for survivors. In 2015 the safe house provided a total of 658 bed nights for 28 people in need. WAR also implements a women's economic empowerment program to help victims begin a new chapter in their lives through breaking the economic dependency with their abusers through starting businesses such as selling hand-made crafts. This program is continually growing and adapting to be able to best develop useful skills and self-sufficiency.

WAR has established Students Against Rape clubs in schools to educate and empower the younger generation. Alongside these activities WAR continues to challenge the general public's mindset on gender inequality.

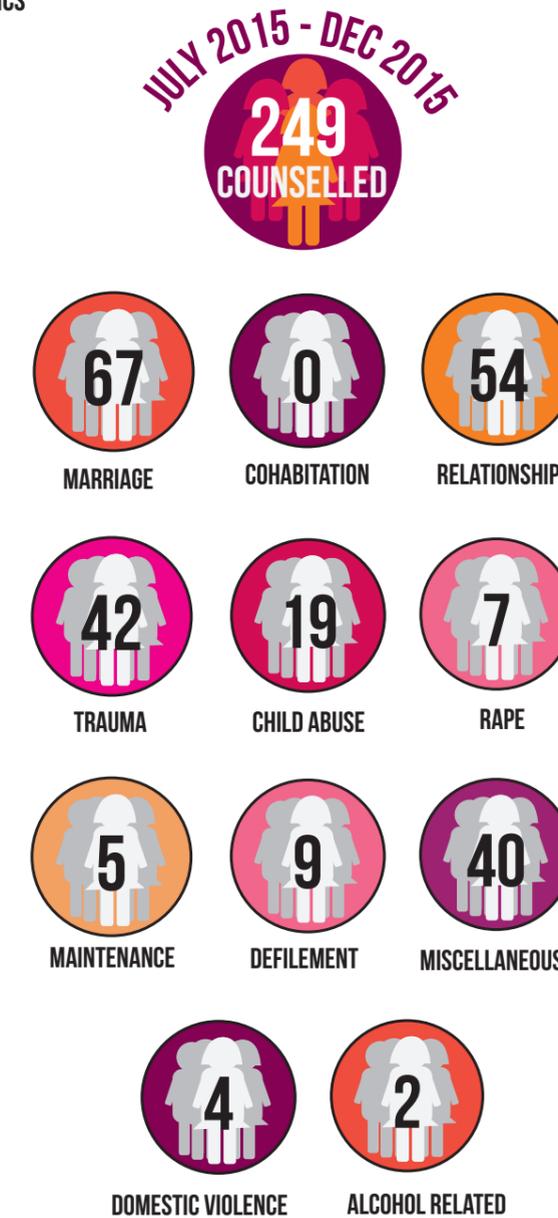
**Successes of 2015:**

- WAR received support from Travel for Impact that assisted in paying for the annual asset insurance policy for the office and shelter property. This has been outstanding for the past two years and put the organization at a high risk for loss. The other funds received were used to pay for salary areas for the coordinator and the finance officer who have been going without salaries for an extended period.
- The safe house received support from Ker & Downey, Botswana to refurbish the safe house kitchen and to repair the security fence and replace the energizer battery for the gate. This has greatly improved the security at the shelter both for the client and for staff members.



# CLASSIC PORTFOLIO

## STATISTICS



# WOMEN AGAINST RAPE

- WAR started piloting the community safe spaces project in Shorobe in partnership with Project Concern International, Botswana. The aim of the project is to develop community operated safe spaces for survivors of gender based violence to take refuge while waiting for the government service providers and the WAR safe house to respond. This project engaged the community in mapping its assets to identify safe spaces as well as identify hot spots where violence can happen.
  - The counselors attended Child Trauma Counseling training through Bush Ways Safaris partnership with civil society in Maun. This was a welcome refresher course and capacity enhancement for the counselors and the shelter matrons.
  - Continue improving operations and have the board of trustees review the Deed of Trust and develop a strategic plan 5 year for WAR to improve service delivery to their beneficiaries. To move forward effectively, it is critical to have a plan in place to guide WAR.
  - Review WARS staff human resource manual to align it with Employment Act of Botswana and the current standards of the labour market. Improved governance and employee standards allows for superior staff and potential for funding. The staff and counselors are fundamental to WAR' ability to deliver great services.
- Goals for 2016:**
- Have the shelter staff and the counsellors produce a MoU to improve service delivery to clients who are referred to WAR either by the police, social workers and/or other agencies. This is essential in moving forward to ensure the utmost care for the beneficiaries and cooperation for WAR staff.



# INDEPENDENT PORTFOLIO

 **10** Top Achievers Sponsored



## DESERT & DELTA SAFARIS: TSHODILO JUNIOR SECONDARY SCHOOL

Desert & Delta Safaris has continued to support Tshodilo Junior Secondary School through the government campaign of 'Adopt a School'. With over 1300 students, teachers at Tshodilo are entrusted with the responsibility of bringing out the best within their students, and helping them develop into sincere, contributing members of society – quite a mean challenge!

The partnership between Desert & Delta Safaris and the school has been extremely successful in encouraging students to commit and engage in their studies through motivational talks and facilitating an end of year stay in one of their camps for 20 students (10 top achievers and 10 disadvantaged children). Desert & Delta Safaris also sponsors 20 disadvantaged students with necessary school supplies and uniforms

## TSHIDILO STIMULATION CENTRE

Tshidilo Stimulation Centre continues to be a ground breaking initiative within the Maun community for children with special needs. Special needs are often not talked about and generally 'swept under the carpet' but through the work of Tshidilo and other organizations working in this field, this is beginning to be addressed with compassion and very positive results.

Tshidilo Stimulation Centre is a preschool rehabilitation center for children with special needs, supporting children and their carers alike. This center allows children to learn and prosper in an environment that is able to provide for their needs by offering multiple services: professional physiotherapy sessions, time with trained and compassionate teachers, transportation to and from the center, as well as providing warm and healthy meals to the students.

## SHOROBE CO-OPERATIVE

### DESERT & DELTA ARE COMMITTED TO NURTURING THE POTENTIAL OF THOSE FROM NORTHWEST DISTRICT COMMUNITIES

**Desert & Delta Safaris are committed to supporting Shorobe Basket Co-operative to reach its true potential.** Shorobe has 42 members all of whom support on average 5 members in a household. Shorobe Basket Co-operative has recently been renovated through funding from Department of Gender Affairs, but Desert & Delta Safaris filled the gap in funding with regards to painting the building and creating a stunning entrance. Shorobe Co-operative allows cultural heritage to thrive, family livelihoods to be enhanced and is something that the community can be proud of.

**Southern African Regional Environmental Program.** Travel for Impact is delighted to be in partnership with the Southern African Regional Environmental Program (SAREP) in support of craft initiatives along the

western pan handle. Activities which will be undertaken during this program includes working with the craft producer centers in Shorobe, Gumare, Etsha, Shakawe. We are encouraging and supporting these centers to be destinations in their own right which includes facilitating the development of logos, aprons, posters, shop floor designs, diversified products, management and fostering happy customer relationships. Be sure that if you traveling along the Pan handle or to Moremi to visit them and purchase your beautiful Botswana crafts! It is anticipated that all of these producer centers will be supported by the development of a centralized market and a social enterprise to support the centers in marketing, product development and quality control. Watch this space for exciting news on these developments.

## LEADERS FOR THE FUTURE

**Desert & Delta are committed to nurturing the potential of youth from within Northwest District communities.** Through cooperation with the Botswana Accountancy College, Desert & Delta Safaris are implementing their Leaders for the Future Program. They are seeking youths who have an interest in the tourism industry and providing them with a scholarship and job attachments over the 3 year tourism and hospitality management

courses. The benefits and opportunity this presents the young candidates are immense. They not only have their tuition costs covered, they also receive a stipend for costs associated with living, transport and books. Also, it provides a varied learning experience in gaining an education that integrates into the Desert & Delta Safaris' team ultimately creating a career within tourism management.

# INDEPENDENT PORTFOLIO



# INDEPENDENT PORTFOLIO

**KER & DOWNEY, BOTSWANA  
HAVE A TOURISM PACKAGE  
OF WHICH A PERCENTAGE IS  
DONATED DIRECTLY TO BANA  
BA LETSATSI'S OPERATIONAL  
COSTS**

## **KER & DOWNEY, BOTSWANA: BANA BA LETSATSI AND WOMEN AGAINST RAPE**

**Ker & Downey, Botswana continues to be a long term supporter of Bana Ba Letsatsi and is one of their key partners enabling them to consistently deliver its programs in an effective manner.**

Ker & Downey, Botswana offers a tourism package from which a percentage is donated directly to Bana Ba Letsatsi's operational costs from each trip sold. Ker & Downey, Botswana is also a strong supporter of WAR's Women's Shelter. In the last year Ker & Downey,

Botswana has supported WAR in Shelter renovations and ensuring there is food for the Shelter's clients.

For impact results please refer to the reports on Bana Ba Letsatsi and Women Against Rape. One of the biggest strengths to this partnership with Ker & Downey, Botswana is the reliability and certainty of their support enabling organizations to focus on impact rather than survival.

## HOW CAN YOU #FOLLOWTHEHAND?

### VOLUNTEER

All of our partners can use your hands as volunteers. There is varying need from general support volunteers to engaging the children at Bana Ba Letsatsi. Or more specialized needs such as veterinarians for the animals of MAWs or physiotherapists for the children of Tshidilo Stimulation Center. Just contact our office and we will work with you to find where you can be of most aid.

### PARTNER

As mentioned in our finances we receive the majority of our funds from our dedicated partners contributing 1\$ USD per bed night into a fund disbursed to our not-for-profit partners. You can partner this way by joining the classic profiles. Or you can partner with us through the creation of an independent profile as we work together to make best use of your contribution.

### TRAVEL

When booking your trip all you need to do is #followthehand and you will have the best experience of your life time whilst knowing that a portion of your trip is contributing towards changing the lives of communities in Botswana.

### DONATE

If one of our partners or the entire movement has sparked your interest visit us at our website. You can make any donations you would like and dedicate to a specific cause or a general contribution to be shared amongst partners. [travelforimpact.com/make-a-donation/](http://travelforimpact.com/make-a-donation/)

### SHARE

Follow us on twitter, like our Facebook page and share with the world how tourism can change lives. Contributing through sharing allows to spread the message of TFI and gain awareness of activities of North-West Ngamiland.



**“THERE IS IMMENSE POWER WHEN A GROUP OF PEOPLE WITH SIMILAR INTERESTS GETS TOGETHER TO WORK TOWARD THE SAME GOALS.”**

**-IDOWU KOYENIKAN**

